



The Bay Area CIO of the Year® ORBIE® Awards program honors chief information officers who have demonstrated excellence in technology leadership. Winners in the Super Global, Global, Large Enterprise, Enterprise, Large Corporate, Corporate and Public Sector categories will be announced September 24 at the virtual BayAreaCIO ORBIE Awards.

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#### **FROM OUR CHAIRS**

Pandemic elevates CIOs strategic role in 2021\_**3** 

#### **LEADERSHIP AWARD**

An Unconventional Problem Solver\_**11** 



#### **WHO'S WHO**

Meet the CIOs of BayAreaCIO\_**19** 

#### **CONGRATULATIONS 2021 BAYAREACIO AWARDS NOMINEES**

JOHN ABEL

**WILLIAM ALLISON** University of California Berkeley

**MARK AMEY** Alameda Health System

**ALVINA ANTAR** 

**VIPIN ARORA** Hilmar Cheese

**SUNNY AZADEH** GlobalLogic

**AHSAN BAIG** 

**ASHWIN BALLAL** 

**ATISH BANERJEA** 

**DR. PRITH BANERJEE** 

KIM BARRIER

**OPINDER BAWA** University of San Francisco

**SUNNY BEDI** 

JOE BENGFORT University of California San Francisco

**MARC BERSON** 

**COLLEEN BERUBE** 

**BILL BRAUN** 

**LAURENT BRIDE** 

**MARK CAMPBELL** 

LYN CAMPBELL

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**DIANE COMER** 

**JASON CONYARD** 

**BARRY COOKS** DigitalOcean

**LISA DAVIS** Blue Shield of California

> STEVE DEE Rodan & Fields

CHRISTOPHER DESAUTEL

Berkshire Hathaway

**ANUJ DHANDA** 

**LUCIUS DIPHILLIPS** 

**JOHAN DOWDY** 

**SAM EATON** 

**MOUDY ELBAYADI** 

**ANDY FANG** 

**AMY FARROW** Lyft

**CORY FORBES** 

Nypro, A Jabil Company

**STEPHEN FRANCHETTI** 

**BRIAN FULMER** Golden State Warriors

**STEVE GALLAGHER** 

**ANANTHA GANGA** 

**LINDA GERULL** City and County of San Francisco, CA

**JYOTHI GORTI** 

**RYAN GRACIANO** 

**MOLLY GREEK** 

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**MICHELLE GROVER** 

**RON GUERRIER** 

**JACQUELINE GUIC-**HELAAR

Cisco Systems

**ROB HAWTHORNE** 

**JON HAYES** 

**TIM HEIER** 

Charles Schwab Corporation

**GREG HIGHAM** Malwarebytes

**JASON HORWATH** Electronic Arts

**BRIAN HOYT**Unity Technologies

**ARTHUR HU** 

Lenovo

**BILL HUDSON** 

**JAMES HUGHES**First Republic Bank

**TOPE ILUYOMADE** Aera Technology

> **GANESH IYER** NIO

**MALCOLM JACK** 

**ERIC JOHNSON** 

**KUMUD KALIA** Guardant Health

CHAD KAPADIA

Regis

**MIKE KELLY** Red Hat

Western Digital

**BOBBY KHATTRI** 

**JOHN KOHL** 

**NEIL KOLE** 

**SREELAKSHMI KOLLI** 

**SURESH KONDAMAREDDY** 

**EDWARD KOPETSKY** 

Stanford Children's Health, Lucile Packard Children's Hospital Stanford

> **PRAKASH KOTA** Autodesk

**SURESH KUMAR** 

**GOPA KUMAR** 

deral Reserve Bank of San Francisco

**VLAD KUZNETSOV** 

**PRANITI LAKHWARA** Apptus

> **MATT LAMB** Rosendin Electric

**CHRIS LAMBERT** 

PAUL LANDRY Centric Software

**IAN LAW** 

San Francisco International Airport

JANET LEE Chevron **SUNIL MADAN** 

**SARAN MANDAIR** DocuSign

**CHET MANDAIR** 

KLARISSA MARENITCH Anaplar

**MATTHEW MAXSON** Coherent

**JACOB MCCLEAN** 

**JAMES MCKENNA** Fenwick & West LLP

**MUKESH MEHTA** 

**BILL MILLER, JR.** NetApp

**ANTHONY MOISANT** Glassdoor

**PRAKASH MUPPIRALA** 

**RAVI NAIK** Seagate Technology

**AMITH NAIR** Vituity

**ANDY NALLAPPAN** Broadcom Inc

**BEN NGUYEN** 

**MITCH NIBBELINK** 

**ARVIND NITHRAKASHYAP** Rubrik

> **JILL NORRIS** Electronics for Imaging

> **VIKRAM PAMARTHI**

**MARK PAPERMASTER** Advanced Micro Devices (AMD)

**MANESH PATEL** 

**TAMARA PATTISON** 

**MARK PHILLIPS** 

**RON POLLARD** Specialized Bicycle Components **AVON PURI** 

Seguoia Capital

**ALAN PYE** Advanced Micro Devices (AMD)

SHOBIE RAMAKRISHNAN

**JAYA RAMASWAMY** Hitachi America

**HASMUKH RANJAN** Synopsys

**ARCHANA RAO** 

Atlassian **TODD RAYBORN** 

Ross Stores

**SHERI RHODES** 

**THOMAS RODDEN** Varian Medical Systems

**JUAN RODRIGUEZ** Cloudflare

**ILDEMUNDO ROQUE** Feedzai

JONATHAN RUSSELL SLAC National Accelerator Laboratory

> **AJAY SABHLOK** Rubrik

**SNEHASHISH SARKAR** 

Varian, A Siemens Healthineers Company. **MATT SATO** [24]7.ai

**MARK SCHAAF** 

**BILL SCHLOUGH** San Francisco Giants

**TREVOR SCHULZE** RingCentral

**MIHIR SHAH** Netgea

**NARESH SHANKER** Xerox Corporation

**SRI SHIVANANDA** PayPal Inc

**MARC SHORR** Contra Costa County, CA

**SANJAY SHRINGARPURE** E&J Gallo Winery

> **PRANAB SINHA** Genesys

**CHRIS SLOWE** 

**AVI SOKOL** 

**ANDREW SOPKO** Twitter

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**CATHLEEN SOUTHWICK** 

DICHADD SDADKS Bank of the West

**SAKET SRIVASTAVA** Square Inc

**DAVID STILLS** 

**CINDY STODDARD** 

Adobe Systems Incorporated

**JOHN STRAIN** Gap

JIM STRATTON Workday

**STEVEN TAMM** 

**ERIC TAN** Coupa Software Inc

**RAJAT TANEJA** 

Visa **DR. MALLIK TATIPAMULA** 

**GUY THIER** 

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**GRAEME THOMPSON** 

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Penumbra Inc **TED TOMPKINS** Excelligence Learning

**MARK TONNESEN** Freedom Financial Network

> **TIMOTHY TULLY** Splunk Inc

**SYLVIE VEILLEUX** Dropbox

**ATTICUS TYSEN** 

**DILIP VENKATACHARI US Bancorp** 

**EVERARDO VILLASENOR** 

**CHRISTINE VONDERACH** 

**AJAY WAGHRAY** Pacific Gas and Electric Com-

pany **MILIND WAGLE** Equinix

**BRYAN WISE** GitLab

**IAN WONG** 

**MICHAEL XIE** Fortinet Inc

**JOHN WRENN** 

**BILL YATES** Global Blood Therapuetics

> **SIMON YEO** Barracuda Networks

**VIVIAN YEUNG** 

**TONY YOUNG** Sophos

**VICTOR ZELE** 

**NAVEEN ZUTSHI** 

#### 2021 CHAIR LETTER

# PANDEMIC ELEVATES CIOS STRATEGIC ROLE IN 2021

**S** ince last March Chief Information Officers everywhere have supported the largest work-from-home experiment in the history of the world. Thanks to these innovative technology leaders, most organizations have managed to continue operating through this pandemic disruption.

Technology has enabled our new virtual lives; provided access to entertainment, food, and products delivered to our homes; and connected us with colleagues, friends and loved ones. Technology has helped us adapt, adjust, and survive our new abnormal. Without the leadership, planning, and foresight of CIOs, conducting business would be impossible under these circumstances.

BayAreaCIO brings together leading CIOs of Bay Area's largest organizations to help CIOs maximize their leadership effectiveness, create value, reduce risk and share success. Through member-led, non-commercial programs, CIOs build meaningful professional relationships with colleagues facing similar challenges, solving problems and avoiding pitfalls.

Throughout this crisis, BayAreaCIO members have collaborated locally and nationally with CIOs from across industries. In any gathering of CIOs, the answer is in the room. The challenge one CIO is facing has like-

ly been solved by another CIO. What was their experience? What did they learn? What would they do differently? How could other CIOs benefit from sharing their experiences?

There is no textbook for how to be a great CIO. The best way to sharpen your leadership acumen is to join a peer leadership network with other leaders working on solving similar challenges. The industries and size may be different, but winning approaches to effective leadership and problem solving are transferrable. Every leader's perspective is valuable and contributes to the conversation - and everyone wins when leaders engage, share ideas, experiences and best practices.

For over twenty years, InspireCIO has been inspiring CIO success through the annual CIO of the Year ORBIE Awards – but this is just the tip of the iceberg. By joining BayAreaCIO, technology executives take their leadership to the next level through year-round, member-led programs and interaction. The power of CIOs working together – across public and private business, government, education, healthcare and nonprofit organizations – creates enormous value for everyone.

Together, we are transforming our organizations with technology and enriching our region and our world. On

behalf of BayAreaCIO, congratulations to the nominees and finalists on their accomplishments and thank you to the sponsors, underwriters and staff who make the ORBIE Awards possible.

Sincerely,

RALPH LOURA
2021 South Chair, BayAreaCIO

SVP, IT & CIO - Lumentum



Sincerely,

Vode DWilson

**TODD WILSON**2021 North Chair, BayAreaCIO
EVP & CIO - Kids2





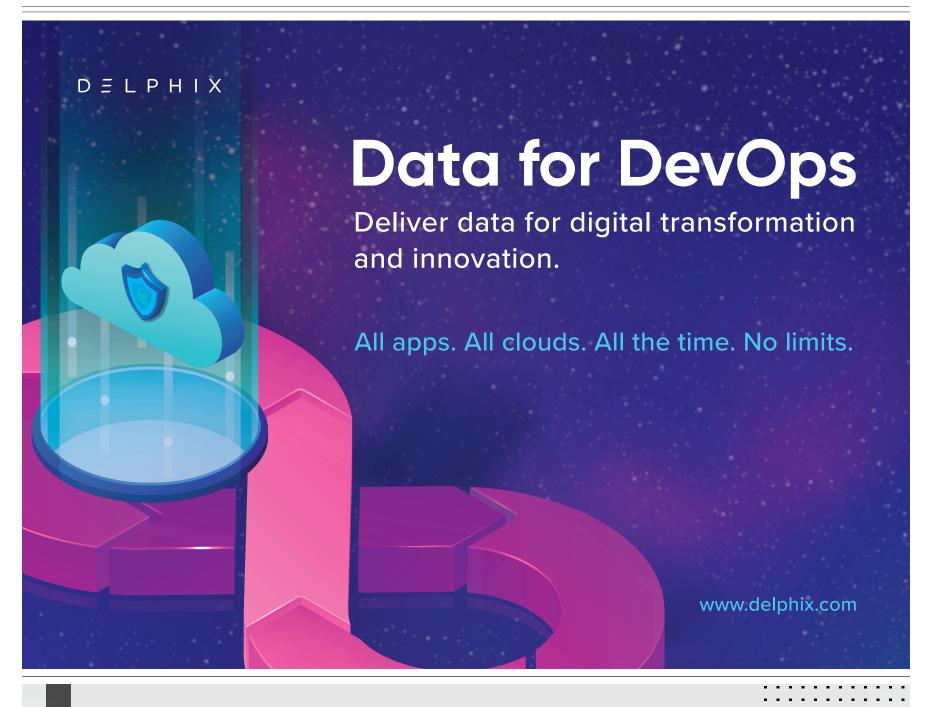
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Congratulations to the 2021
Bay Area CIO of the Year
Award Winners and Nominees



# SUPER GLOBAL FINALISTS

Over \$10 billion annual revenue & multi-national operations



#### **ATISH BANERJEA** | CIO, Facebook

#### **SUCCESS STORY**

We approach problem-solving differently than traditional IT organizations. We build most of our internal tools ourselves, and this build-first mentality has helped us face the global pandemic. Facebook employees shifted to working remotely overnight, and we tackled this transition by upgrading internal infrastructure capacity, introducing new ways to video conference, expanding our equipment offerings, providing increased remote IT help, and enabling sentiment surveys across the company. To create a seamless transition for our enterprise customers, we released Knowledge Library in Workplace, which is used as a single place to create, store and share content like HR policies or WFH advice.



#### **ARTHUR HU** | SVP & CIO, Lenovo

#### **SUCCESS STORY**

As Lenovo transforms into a full technology-solutions provider, the IT team needed to become an agile delivery team, with a strong customer- and user-focus. Getting there required three major changes: First, shifting from a project-based operating model to a product-based one, encouraging long-term ownership of products and services. Second, shortening value-delivery lifecycles by adopting agile techniques and automation. And thirdly, reducing internal application dependencies to increase speed and promote re-use. Accomplishing these goals has allowed IT to step up to a more strategic, business-centric role. Today, IT is enabling Lenovo's new, high-growth businesses at the vanguard of the company's transformation.



#### **RAVI NAIK** | EVP of Storage Services & CIO, Seagate Technology

#### **SUCCESS STORY**

I have transformed Seagate Technology's IT from an expensive, bureaucratic, globally federated organization into a lean, unified, and business-aligned organizational thought leader. With forward-leaning execution in a fast-changing technology ecosystem, IT drives innovation and rapidly modernizes tools and processes. I elevated IT from a back-end support organization to a business partner, focusing on technology and processes as the company quickly pivoted meeting challenges in operations, manufacturing, and logistics. IT now leads with industry best practices and tools with deep engagement. The transformation achieved significant savings and activated essential tools to prepare for Seagate's growth to meet the new data age.



#### **MARK PAPERMASTER** | EVP & CTO, Advanced Micro Devices (AMD)

#### **SUCCESS STORY**

Four years ago, I took on responsibility for IT, to better align it to AMD technology and instill a first adopter approach. Also, to grow the role of IT with external customers to evangelize benefits realized in deploying AMD technology. One of the best examples of early adoption and innovation is the Electronic Design Automation platform, where AMD IT partnered internally and externally to create a state-of-the-art capability with an order of magnitudes improvement in user productivity. AMD IT created new processes optimized on AMD EPYC servers on-prem, as well as a seamless hybrid environment across cloud and on-prem.



#### **JOHN WRENN** | CTO, Flex

#### **SUCCESS STORY**

One of my key accomplishments in recent years was leading the development and deployment of our Pulse cloud-based system which gives us visibility and insight into our worldwide supply chain. Used by 5,500 team members, Pulse is deployed in nine Flex centers around the world and tracks 7,000 key supply chain actions daily. I continue to evolve our digitized supply chain ecosystem, the next generation of Pulse will incorporate AI technology and integrate our manufacturing and engineering domains, giving visibility into the deliverables of the engineering and production teams. Pulse is maintained by our Global Supply Chain and IT teams.



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## **GLOBAL FINALISTS**

Over \$3 billion annual revenue & multi-national operations



#### **JASON HORWATH** | SVP & CIO, Electronic Arts

#### **SUCCESS STORY**

Under Jason's leadership, the IT organization at Electronic Arts worked quickly and collaboratively across a global group of studios and creative teams to pivot the business of making video games to a fully remote approach. In less than two weeks the company transitioned from 47 offices to over 10,000 home work locations. This occurred during a time of significantly increased player engagement and business expansion, and involved the use of innovative technology solutions to power distributed development and the launch of EA's global game titles, during a pivotal and successful year for Electronic Arts.



#### PRAKASH KOTA | SVP & CIO, Autodesk

#### **SUCCESS STORY**

At Autodesk, our vision is a better world designed and made for all. My focus is on creating a digital experience for all, an efficient, resilient and automated enterprise, and protecting Autodesk. As CIO, I take a value-based approach, aiming to add continuous value, not just reduce cost. We have implemented a multi-cloud strategy, digitized with AI/ML/RPA projects across Autodesk business units, and created digital tools and platforms that are central to the employee experience at Autodesk. As a result, IT is supporting company growth and ROI, helping to maximize productivity and seamless technology use in everything we do.



#### **SANJAY SHRINGARPURE** | CIO, E&J Gallo Winery

#### **SUCCESS STORY**

Within my first year as CIO at Gallo, I took the department through an organizational change in order to ensure system stability, free capacity from our best and brightest, as well as create space for innovation projects. We labeled the new department structure Plan, Deliver, Run organizing in three distinct pillars. Resulting stability allowed the teams to shift into completely dedicated agile teams to deliver our ERP solution. ERP transformation was completed on time, on budget, and in scope. We delivered 95% of the business case within 2 years of go live while integrating the largest acquisition in winery history.



#### **SAKET SRIVASTAVA** | Head of Business Technology, Square Inc.

#### **SUCCESS STORY**

Scaling the IT organization: In the last year we have doubled our organization and established a world class team that is doing meaningful and impactful work for Square. Some of the highlights include moving our corporate infrastructure to AWS, transitioning our workforce to a 100% remote workforce and leading from the front with several initiatives that improve our employees experience. We are transforming the Finance function through data and automation initiatives which result in faster close cycles and better insights for our BU's and Finance leadership, We are also rolling out a quote to cash system for our enterprise customers.



#### MILIND WAGLE | EVP & CIO, Equinix

#### **SUCCESS STORY**

The digital transformation of our data centers helps us stand out in the industry and drive tangible business outcomes. From predictive analysis to forecast capacity and power utilization to a customer correlation engine for share timely updates, asset reconciliation digital, and on-ground technician assistance tools, we have the most comprehensive digital services portfolio in our industry. We are influencing our data center investment and expansion decisions, delighting our customers through a frictionless real-time digital experience and improving our data center engineers operating by twice as much.



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# GUIDEWIRE



Guidewire congratulates Chet Mandair for being recognized as a 2021 CIO of the Year finalist!

Thank you, Chet, for your positive impact on Guidewire!

# LARGE ENTERPRISE

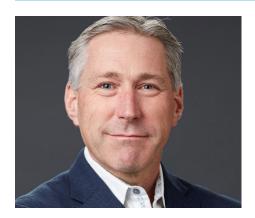
Over \$1.5 billion annual revenue



#### **AMY FARROW** | CIO, Lyft

#### **SUCCESS STORY**

I became Lyft's first CIO in Jan 2020, just as our business was significantly impacted by COVID-19. We delivered on what felt impossible--transitioning virtually overnight to remote work, prioritizing fiercely, optimizing spend, hiring & training a global workforce, our fastest ever financial close, and continuing to adapt but deliver on our promises. We did all of that while keeping morale and employee engagement at one of the highest in the company despite employees facing significant adversity--racial injustice, pandemic & recession concerns, juggling teaching and parenting. I am most proud of having established the team, environment, and structure for my team to thrive.



#### **MALCOLM JACK** | VP & CIO, Granite Construction

Great things in business are never done by one person; they're done by a team of people." - Steve Jobs



#### **TOM RODDEN** | CIO & SVP, Varian Medical Systems

#### **SUCCESS STORY**

In 2020, IT partnered with Varian's Radiation Therapy Service business on an 18 month SFDC program covering a broad range of processes: installation, acceptance, field service, parts management, workorder management, installed base management, complaints, training & education, and helpdesk. 270 as-is processes were simplified into 83, resulting in a 50% reduction in process steps. For the remaining 50%, nearly one-third were automated. Result: \$16 MM in productivity savings. The team also moved the workorder process to smartphones, completely redesigning the workorder UI reducing revenue delays from timecard errors and late submissions. Service employee satisfaction rose from 47% to 85%. Truly transformational.



#### **CATHLEEN SOUTHWICK** | CIO, Pure Storage

#### **SUCCESS STORY**

My biggest sense of achievement comes from the diversity of people and talent that we've built and managed on a global scale at Pure Storage. It's been incredibly rewarding to watch individuals flourish when they're empowered to make the decisions that lead not only to their own personal success, but also to that of the business. Traditional ways of enabling business have changed for the better and our incredible employees have embraced new, agile processes to support the company in its next phase of growth.



#### **GANESH V. IYER** | Global CIO & Managing Director, EVP NIO USA, NIO

#### **SUCCESS STORY**

Because of foundational strategic work from IT, every employee was productive from day one of remote work. Investments in digital infrastructure, cloud apps strategy and information security tools enabled this. Our mobile-first strategy empowered NIO users to configure their cars digitally. Our users place their order, make the deposit, and complete most Order to Delivery functions themselves. Our innovative single-click battery power and service have boosted user satisfaction over the past 2+ years. The highly scalable web architecture deployed 2.5 years ago enabled NIO's market entry into Norway with minimal effort from my web development team.

# Congratulations!



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#### LEADERSHIP AWARD

## AN UNCONVENTIONAL PROBLEM SOLVER



**RALPH LOURA** 2021 South Chair, BayAreaCIO, SVP, IT & CIO - Lumentum

One of the great things about the Bay Area is the seemingly infinite number of amazing technologists who live and work here. Whether you are looking for a programmer, a systems engineer, a business leader, or an architect, you aren't going to have to look very far. But what really makes a technologist great isn't just his or her hard skills: it's the ability to lead and inspire teams and organizations to do great things. That's where Ralph Loura, Chief Information Officer at San Jose-based Lumentum, has distinguished himself – and it's why he was named the winner of the 2021 Leadership ORBIE Award.

As global CIO at Lumentum, Mr. Loura is responsible for all the IT systems at a large global manufacturer of the photonics and optical components that help power worldwide communications. He is responsible for everything from employee productivity to end-user support and help desk services and oversees large ERP and HR platforms, as well as the manufacturing systems and software that control the factory floor environment and the systems that store the data gathered there. Mr. Loura also handles the cloud environment where Lumentum houses and analyzes much of its long-term data, which is then used to collaborate with customers. It's a lot for one person to juggle.

Lumentum's leadership group saw enough value in Mr. Loura to get him on to the team – but on his terms. After leaving his previous position after a buyout, he kept a long-delayed promise to his wife to take six months off. During this break, an old friend on the Lumentum board approached with an offer. He met with the CEO and exec-

...Mr. Loura is especially proud of how he and Lumentum have handled the COVID pandemic. He recalls an old friend describing the past 18 months and counting as, "the time of great uncertainty," and encountering a new surprise every week. And so his team's resilience – and ability to pivot to new needs, business priorities and ways of working – has been a huge strength...

utive team and was impressed with their rapport and the work the company was doing, especially the different ways that Lumentum used technology to solve new problems and enable new strategies for growth. Ultimately, he did keep his promise to his wife, starting at Lumentum six months to the day he left his prior role.

In his current position, Mr. Loura is especially proud of how he and Lumentum have handled the COVID pandemic. He recalls an old friend describing the past 18 months and counting as, "the time of great uncertainty," and encountering a new surprise every week. And so his team's resilience – and ability to pivot to new needs, business priorities, and ways of working – has been a huge strength. Under his leadership, the department has embraced new challenges and opportunities, and partnered with other teams to rise to every occasion.

One example of Mr. Loura's unconventional problem-solving saw the whole company join forces to launch a new product out of Lumentum's Zurich location. COVID prevented engineers from traveling to the manufacturing site in Thailand to help with introduction and setup, so Mr. Loura led the effort to strap GoPro cameras to local workers' helmets and set up video streams to offer the engineers a virtual tour of the assembly line. The resulting feedback helped improve efficiency and showed that the pandemic would not stop companywide creativity or collaboration.

With the ongoing COVID crisis threatening to drop profits across many industries, Mr. Loura has supported efforts to create value at every opportunity. Lumentum staff has been creative about prioritizing the needs of the business and delivering value in new ways, over-achieving on limited resources to wring more value out of every available dollar, an initiative in which Mr. Loura has led by example. With more than 25 years of experience in IT and a reputation for creativity in technology leadership, Mr. Loura continues to have a tremendous impact on Lumentum, and will continue to influence technology and business in the Bay Area for some time.



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# **ENTERPRISE**

Over \$1.3 billion annual revenue



#### DR. PRITH BANERJEE | CTO, ANSYS Inc.

#### **SUCCESS STORY**

Ansys is a leader in engineering modeling and simulation and we help our customers develop the most amazing products across different verticals such as automotive, aerospace, manufacturing, energy, hi-tech and healthcare. As CTO of Ansys, I have helped develop a long term technology strategy around areas such as Al/Machine Learning, high-performance computing, multi-physics platforms, cloud, digital twins and solutions such as autonomy, electrification, 5G and healthcare. The one area that I am most proud of my accomplishments is that of a new product called the Twinbuilder that implements Hybrid Digital Twins that combines data-analytics based approaches with simulation based approaches.



#### **STEVEN DEE** | Global CIO & CTO, Rodan & Fields

#### **SUCCESS STORY**

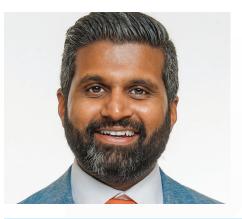
Completely eliminated all non-cloud based legacy databases and shifted all mission critical applications to Google Cloud Platform including SAP ECC & Hybris while building a cloud native modern data architecture on Google Cloud leveraging Big Query, Mulesoft, and Kafka. This helped us improve website conversion and allowed us to migrate all country websites to a single e-comm stack providing better scale while reducing development & maintenance costs.



#### **CHRISTOPHER DESAUTEL** | SVP & CDO, Berkshire Hathaway Homestate Companies

#### **SUCCESS STORY**

It has been a great privilege to be a part of the Berkshire Hathaway organization, currently serving as the Chief Digital Officer for Berkshire Hathaway Homestate Companies. My greatest contribution has been leading our digital transformation and IT team, focusing on leveraging technology to enable all aspects of our company and improving our digital customer experience. This includes launching new online channels for our Agents and Policyholders, upgrading our technology platforms for better policy and claims services, and deploying new productivity platforms for enhanced employee collaboration.



#### **AMITH NAIR** | CIO, Vituity

#### **SUCCESS STORY**

My team's key technology investments and digital transformation initiatives during the COVID-19 pandemic helped our business to continue to thrive and grow in the face of disruption. We anticipated disruption several years prior to the pandemic by starting our cloud and a robust security program. Once pandemic restrictions began, we were able to move our business operations to employees' homes – practically overnight. This ensured our employees' safety while also securing our revenue generation.



#### **GRAEME THOMPSON** | SVP & CIO, Informatica

#### **SUCCESS STORY**

Since going private in 2016 Informatica has undergone a complete business model transformation from on prem license and maintenance to subscription and cloud. This was a whole company effort starting with product innovation and including a complete reimplementation of all core systems and processes including Adobe AEM, MKTO, SFDC and Oracle cloud ERP all while the company was growing. We now have all of our company revenue, every new sale and every renewal going through a consistent set of processes and the same applications. That's a whole company accomplishment but was led by the CIO's team.



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# LARGE CORPORATE

Over \$700 million annual revenue



#### **COLLEEN BERUBE** | CIO & SVP Operations, Zendesk

#### **SUCCESS STORY**

When I first joined Zendesk, I met with as many people as possible across the organization to learn about how we work, what was working well and where we needed to improve. Two years later, I implemented a program that delivered measurable results in our customer buying experience, including improved conversion rates and driven out more than 50% of our manual processes from our back office. It also sparked a complete rethinking of our pricing and packaging which resulted in the business exceeding its Q1 2021 revenue targets and more than 3,000 new customers to our new Suite.



#### CHET MANDAIR | SVP & CIO, Guidewire

#### **SUCCESS STORY**

Consolidated the new Business Technologies (BizTech) organization, which previously consisted of four disparate teams into one organization and transitioned from traditional waterfall to Product Agile structure via a new BizTech Operating Model (OM). The OM consists of Lean Governance + Cross-Functional Agile Product Team + UX. It took us a bit longer than planned to drive this mindset shift and embrace these new ways of working, focusing on agility and business outcomes.

The other benefits include:
Faster Iteration/Delivery of whole value
Prioritization and Alignment focus around Customer and Employee Lifecycle Journey
100% Agile Scrum certification for our BizTech product team members



#### **ERIC TAN** | SVP, Technology, Coupa Software Inc.

#### **SUCCESS STORY**

As a team leader, I pride myself on taking a chance on people, which has proven to be a successful hiring strategy. Our team includes a former Prada store manager, who is now responsible for architecting data lakes for our customer success, to a former parking attendant instrumental in improving our employees' experience. More than half of the business technology team are women. This has not always been the case. Creating a platform for this team to thrive and knowing they will continue to bring the company to new heights has been my greatest accomplishment.



#### **CHRISTINE VONDERACH** | Head of IT, Recology

#### **SUCCESS STORY**

At a 100-year old employee-owned company, we take pride in the services we provide our communities and our vision of a world without waste. IT has transformed to become a trusted partner to the field operations and corporate teams. Together, we deliver the company's strategic plan and ensure ongoing operations. Together, we've embarked on a multi-year program to transform our customers' experience. Together, we tackled the pandemic with IT focused on mobile technology so that the field operations teams could focus on the safety of our essential workers supporting their communities. Together we own the company and together we win.



#### **TONY YOUNG** | CIO, Sophos

#### **SUCCESS STORY**

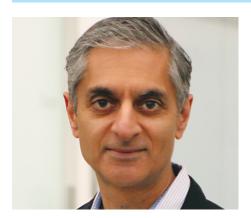
This is the largest transformation of my career. Literally, everything was or is in the process of being re-done. Not only was it a technology transformation, but a massive team transformation. What made this even more complicated is that my nearest employees were 3000 miles away, and the majority of my team was 6K-9K miles away. Building trust with distance is hard -- you have to do what you say and say what you do... and be consistent. We went from low to high credibility and an NPS that exceeds 90%. All credit goes to the team, I was an enabler!





# **CORPORATE**

Up to \$700 million annual revenue



#### KUMUD KALIA | CIO, Guardant Health

#### **SUCCESS STORY**

During the pandemic lockdown, Guardant Health's executive team decided to provide supplementary Covid-19 testing capacity. This was not to impact our cancer diagnostic business, nor make a profit. Within 12 intense weeks, we stood up new software to allow test kits to be distributed, samples to be collected and shipped to our lab, test results delivered to patients and physicians, with reporting to health authorities. It has been humbling to hear from customers that they could stay open, stop the spread of disease and save lives. Our Covid-19 test was recognized in Fast Company's World Changing Ideas 2021.



#### AJAY SABHLOK | CIO & CDO, Rubrik

#### **SUCCESS STORY**

My greatest accomplishment has been providing stability to the IT organization after an uncertain year. Using my core values of servant leadership and team empowerment, I helped improve IT morale, and enabled engineering collaboration through transparent communication, patient listening, pointed solutions and commitments. New policies and procedures ensured organizational growth focused on the company vision. Roles and responsibilities were clarified. Compensation, and title issues were resolved. Public Plan-of-Record meetings improved information dissemination. Change Management, QA, Architecture and Security forums were established. The Data team became a one-stop-shop for all data insights. This has put Rubrik on an accelerated growth path!



#### **TONY SORENSEN** | VP of IT, five9.com

#### **SUCCESS STORY**

My greatest accomplishment, and personal reward, is the deep, trusted relationships that have enabled partnerships across the business and within my team. Those trusted partnerships have been the foundation for the successful implementation of 60 new applications, reduced manual processes saving thousands of hours per year, and enabling 3x revenue in 6 years.



#### **PANKAJ TIWARI** | VP of IT & Product Tech Support, Penumbra Inc.

#### **SUCCESS STORY**

Penumbra, a global healthcare company, has a history of revolutionizing healthcare. I was hired in 2016 to be part of that vision by making technology part of our fabric. My initial focus was to understand the business and build capabilities to help scale the company's growth. In a very short span of time, we formed a trusted relationship with business and built a very talented diversified team. Together we ran over a dozen Kaizen approaches with over 300 participants and have transformed our capabilities by automating many aspects of our business from infrastructure, security, manufacturing and operations.



#### **VIVIAN YEUNG** | EVP, Digital & Technology Group Executive, Fremont Bank

#### **SUCCESS STORY**

I have the honor of building a passionate Digital & Technology organization with diverse talent and leadership fostering a culture of agility, continuous improvement, and forward progression for Fremont Bank. Essential to all of this is organizing around a common understanding of our business strategies, goals, and objectives through alignment by engaging in thoughtful prioritization and advanced budgetary planning based on financial realities. Fremont Bank is a Bay Area based community bank committed to Success through Partnership by building relationships and personalized banking experiences with and for our clients. My challenge and responsibility is to create relationship-based experiences through Digital & Technology.



Healthcare, Education, & Public Sector



#### **AHSAN BAIG** | CIO, AC Transit

#### **SUCCESS STORY**

AC Transit is the third-largest public bus system in California. The Service consists of more than 151 bus routes throughout a 364-square mile service area serving 1.5 million people. COVID-19 has had drastic impacts on public transit, caused significant disruptions in daily routine, and created economic hardships for many of the communities we serve. In 2020, AC Transit invested in various Innovative Technology Solutions to meet the unique challenges arising from COVID-19. In this "new normal" world, we needed to collaborate and share information with our riders and employees in real-time, improve service delivery, and maintain safe social distancing.



#### **LISA DAVIS** | SVP & CIO, Blue Shield of California

#### **SUCCESS STORY**

My success is directly attributed to the incredible organizations and teams I have led over my career. Through a broad range of experiences in diverse sectors, I have continued to grow and develop as a technology executive. The greatest risks I have taken in my career have ultimately led to the greatest growth, learnings, and rewards. I lead authentically, staying true to my core values and principles. I prioritize building lasting relationships with team members, peers and partners. Lastly, my success would not be possible without the love and support I receive from my husband and three children.



#### **STEVE GALLAGHER** | CIO, Stanford University

#### **SUCCESS STORY**

Stanford's University IT and distributed IT organizations represent one of the most vibrant and innovative technology communities in higher education. My greatest honor is to serve as Stanford's Chief Information Officer by leading university-wide technology strategy while fostering an innovative, productive, and healthy workplace culture. A diverse and inclusive environment is a better place to work and produces better outcomes for our community. To that end, I am so proud of Stanford's IDEAL IT (idealit.stanford.edu) diversity and inclusion programs that demonstrate Stanford's tradition of investing in extraordinary people in support of Stanford's unparalleled teaching, research, and healthcare mission.



#### **BILL HUDSON** | SVP & CIO, John Muir Health Network

#### **SUCCESS STORY**

In January 2021, JMH released digital invitations to register for one of our initial COVID-19 vaccination appointments. Within 24 hours, all digital-scheduled appointments were booked. Call centers also conducted direct outreach to high-risk community members who might not have ready access to technology. After analyzing the registration data, an unexpected disparity was identified. Patients in areas with high COVID-19 rates were not scheduling vaccinations at the same rate as other locations. In response, we created a new program to ensure greater equity and opportunities for vaccinations. It was a great success with appointments and vaccinations increasing significantly.



#### **EDWARD KOPETSKY** | SVP & CIO, Stanford Children's Health

#### **SUCCESS STORY**

One of my greatest accomplishments is developing strong networks and trusted partnerships. Significant patient care improvements and innovations are achieved by partnering with clinicians, researchers, vendors, and our IT team. Our Clinical Informaticists collaborate with clinicians and staff on technology enabled patient care improvements. Through trusted partnerships, numerous pediatric healthcare innovations such as continuous glucose monitoring, predictive analytics and remote fetal telesurgery are developed, deployed, and shared nationally. The Healthcare Information Management Systems Society recognized our organization as a Davies Award of Excellence recipient for improving patient outcomes through advanced use of health IT and analytics by leveraging such innovations.

# 2021 WHO'S WHO





SOUTH CO-CHAIR JULIE CULLIVAN Forescout (fmr)



SOUTH CHAIR RALPH LOURA



NORTH CO-CHAIR SYLVIE VEILLEUX Dropbox (Fmr)



NORTH CHAIR TODD WILSON



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TOM CULLEN Corsair



**DICK DANIELS**Kaiser Permanente (Fmr)



**LISA DAVIS**Blue Shield of California



TODD DEKKINGA Airgap Networks



ABBAS FAIQ Imperva



AMY FARROW Lyft



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