SAN FRANCISCO BUSINESS TIMES



The Bay Area CIO of the Year® ORBIE® Awards program honors chief information officers who have demonstrated excellence in technology leadership. Winners in the Super Global, Global, Large Enterprise, Enterprise, Large Corporate, Corporate and Nonprofit/Public Sector categories will be announced October 29 at the virtual BayAreaCIO ORBIE Awards.

OCTOBER 23, 2020 SPECIAL ADVERTISING SUPPLEMENT IN PARTNERSHIP WITH THE BAY AREA CIO LEADERSHIP ASSOCIATION



FROM OUR CHAIRS
Celebrating 20 Years of CIO Success\_3



**KEYNOTE SPEAKER**Early start on web continues to make waves\_4



**LEADERSHIP AWARD**People first leadership creates lasting legacy\_**11** 

## **CONGRATULATIONS 2020 BAY AREA CIO OF THE YEAR® AWARDS NOMINEES**

**JOHN ABEL** 

Veritas Technologies LLC

**DANIEL ADAM** 

Extreme Networks

**ELENA ANDREADAKIS** Federal Home Loan Bank of San Francisco

**ALVINA ANTAR** 

Zuora

**YASIR ANWAR** 

Williams-Sonoma Inc

**SATHIS ARASADI** 

Fremont Bank **SUNNY AZADEH** 

GlobalLogic

**ASHWIN BALLAL** 

Medallia

**ATISH BANERJEA** 

Facebook

**KIM BARRIER** 

Amy's Kitchen Inc

**KIM BATES** 

**OPINDER BAWA** 

University of San Francisco

**CHRIS BEDI** 

ServiceNow

**JOSEPH BENGFORT** 

University of California - San Francisco

**COLLEEN BERUBE** 

Zendesk

**ALAN BOEHME** 

P & G (Procter & Gamble)

**JOSEPH BOERIO** 

Franklin Templeton Investments

**HERMAN BROWN** SF District Attorney's Office

LYN CAMPBELL

Proofpoint **COLIN CARMICHAEL** 

FireEye, Inc.

**SHAM CHATTERJEE** 

Satellite Healthcare Inc **CHRISTOPHER CLARK** 

Levi Strauss & Co.

**TOM CULLEN** JUUL Labs, Inc

**JULIE CULLIVAN** 

Forescout Technologies

**DICK DANIELS** 

Kaiser Permanente

**STEVEN DEAN** Cloudera

**GARY DEES** Clover Health

**CHRISTOPHER DESAUTEL** Berkshire Hathaway

**ANUJ DHANDA** 

Albertsons

**SANJAY DHAR** 

Quotient

**JOHAN DOWDY** 

Asana

**DEAN DROUGAS** 

Dolby Laboratories **CORY FORBES** 

Jabil Healthcare

**STEPHEN FRANCHETTI** 

Slack

**BRIAN FULMER** 

Golden State Warriors

STEPHEN GALLAGHER Stanford University

**ANANTHA GANGA** II-VI Incorporated

**SALLY GILLIGAN** 

**ROBERT HAWTHORNE** 

Lam Research

**ARTHUR HU** 

Lenovo

**BILL HUDSON** 

John Muir Health

**BASK IYER** 

**MIKE KELLY** 

Red Hat

**JAY KERLEY** 

**Applied Materials** 

**YOUSUF KHAN** Automation Anywhere

**JOHN KOHL** Agilent Technologies

**NEIL KOLE** 

Cadence

**SREELAKSHMI KOLLI** 

Align Technology Inc

**PRAKASH KOTA** 

Autodesk

DAN KRANTZ

**Keysight Technologies** 

**JERRY KRIKHELI** 

Houzz

**SURESH KUMAR** 

Walmart

**GOPA KUMAR** Federal Reserve Bank of San Francisco

**LINH LAM** 

Ellie Mae

**IAN LAW** 

City and County of San Francisco, CA - San Francisco International Airport

**CHENG LI** 

Alibaba

**ROB LLOYD** City of San Jose

**RALPH LOURA** Lumentum

**MARK MANDARELLI** 

Sprig Electric

SHARON MANDELL TIBCO Software

**KLARISSA MARENITCH** Anaplan

**ADHIR MATTU** 

Marvell Semiconductor, Inc.

**MATTHEW MAXSON** Coherent

**CHINTAN MEHTA** 

Wells Fargo

**WILLIAM MILLER, JR.** NetApp

**RAVINDRA MISRA** 

BART

DARRELL MOCKUS The Myers-Briggs Company

> **CLAUS MOLDT** FICO

**ERIK MOLITOR** Bio-Rad

**RAVI NAIK** 

Seagate Technology

**ANDY NALLAPPAN** Broadcom Inc

**NAT NATARAJAN** Ancestry

**AUDREY PARKS** Salinas Valley Memorial Healthcare System

STEVE PHILLPOTT

Western Digital Corporation

**RON POLLARD** 

Specialized Bicycle Components

**ALAN PYE** 

Advanced Micro Devices, Inc (AMD)

GERALDINE RAMEZANI

First American Financial Corporation

**HASMUKH RANJAN** 

Synopsys

**CARRIE RASMUSSEN** The Save Mart Companies

**TODD RAYBORN** 

**Ross Stores** 

**SHERI RHODES** 

**JEFF RICHARDS** 

Rambus, Inc

**THOMAS RODDEN** 

Varian Medical Systems

**NAGESH SALDI** Tesla

**MATT SATO** 

[24]7.ai

**BILL SCHLOUGH** San Francisco Giants

TREVOR SCHULZE

RingCentral, Inc

**TIM SEGNERI** 24 Hour Fitness

**TEJAS SHAH** Arlo Technologies

**GUS SHAHIN** Flextronics International Ltd.

**NARESH SHANKER** 

Xerox Corporation **SRI SHIVANANDA** 

> PayPal Inc **AVI SOKOL**

KLA **JACOB SORENSEN** 

Bank of the West (BNP Paribas Group) **CATHLEEN SOUTHWICK** 

Pure Storage

**SAKET SRIVASTAVA** 

**JULIE ST. JOHN** Capital Group

**DR. DANIEL STURMAN** Roblox

**RAJAT TANEJA** 

**PANKAJ TIWARI** Penumbra Inc

**ATTICUS TYSEN** Intuit

**SYLVIE VEILLEUX** Dropbox

**JILL VON BERG** 

**MILIND WAGLE** Equinix

**DAVE WEINMEISTER** Foster Farms

**TODD WILSON** Clif Bar & Company

**KIRSTEN WOLBERG** DocuSign

**ROBERT WORRALL** Juniper Networks

**ERIC YABLONKA** Stanford Health Care

JONATHAN YANAK Intuitive Surgical

**NAVEEN ZUTSHI** 

Palo Alto Networks

#### 2020 CIO OF THE YEAR

#### 2020 CHAIR LETTER

## CIOs ENABLE LARGEST REMOTE WORK EXPERIMENT IN HISTORY

At the beginning of 2020, no one could have imagined the enormous change we would all experience in the first year of this new decade.

By mid-March, Chief Information Officers everywhere realized their systems and teams would be stretched beyond belief in the largest work-from-home experiment in the history of the world. Thanks to cloud-first systems, tools and services created by technology innovators we have held virtual meetings, had food and goods delivered to our doors, and remained connected to colleagues, friends and loved ones. We have adapted, survived and adjusted to our new abnormal.

CIOs are leading this overnight virtual transformation from office-based to remote work. Without their planning and implementation of the systems and services to support remote work, conducting business would be impossible under these circumstances. Thanks to Covid-19, there's greater appreciation for CIOs and the technological sophistication required to provide secure, available and scalable systems to enable digital business.

BayAreaCIO is an executive peer leadership network focused on helping CIOs maximize their leadership effectiveness, create value, reduce risk and share success. Convening Bay Area's leading CIOs in member-led, non-commercial programs, CIOs build meaningful professional relationships with colleagues facing similar chal-

lenges, solving problems and avoiding pitfalls.

From the beginning of this crisis, BayAreaCIO members have participated in regular local ZOOM collaborations and national ZOOM calls featuring CIOs from industry, higher education, healthcare and technology. In any gathering of CIOs, the answer is in the room. The challenge one CIO is facing has likely been solved by another CIO. What was their experience? What did they learn? What would they do differently? How could other CIOs benefit from sharing their experiences?

Peer-based leadership groups have incredible ROI when leaders share a common problem set. The vertical/industry and size/scale may be different, but similar approaches to effective leadership and problem solving are transferrable. Every leader's perspective is valuable and contributes to the conversation - and everyone wins when leaders engage, share ideas, experiences and best practices.

For over twenty years, InspireCIO has been inspiring CIO success through the annual CIO of the Year ORBIE Awards – but this is just the tip of the iceberg. By joining BayAreaCIO, technology executives take their leadership to the next level through year-round, member-led programs and interaction. The power of CIOs working together – across public and private business, government, education, healthcare and nonprofit organizations

- creates enormous value for everyone.

Together, we are transforming our organizations with technology and enriching our region and our world. On behalf of BayAreaCIO, congratulations to the nominees and finalists on their accomplishments and thank you to the sponsors, underwriters and staff who make the ORBIE Awards possible.

Sincerely,

RALPH LOURA
South Chair, BayAreaCIO
SVP & CIO, Lumentum



Sincerely,

Vode DWilson

**TODD WILSON**North Chair, BayAreaClO
SVP IT, Clif Bar



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#### **KEYNOTE SPEAKER**

## **EARLY START ON WEB CONTINUES TO MAKE WAVES**

Tom Leighton, CEO & Co-founder of Akamai Technologies, will serve as keynote speaker at the Bay Area CIO of the Year ORBIE Awards on Thursday, October 29.

Pr. Tom Leighton and Akamai Technologies have been on the forefront of the internet from the beginning. At MIT's Laboratory for Computer Science, Leighton as head of the Theoretical Computer Science Group was tasked by Tim Berners-Lee, creator of the World Wide Web, with a problem - how do you solve the potential future issue of web congestion? Leighton, and his graduate student (and future business partner) Danny Lewin along with a team of researchers tackled the issue, using their background in mathematics to create a solution through applied mathematics and algorithms that allowed the internet to increase in scale by routing and replicating content over a large network of distributed servers.

Today Akamai Technologies, with over 300,000 servers in over 4,000 locations, is one of the leading technology companies that operates content delivery networks across the world. Akamai wouldn't have been possible if Leighton and Lewin had not bet on themselves. Once their proprietary solution had been created, their goal of licensing it to internet service carriers hit a snag - the carriers didn't understand why it was needed or the pitfalls of internet traffic growth. Leighton found that though the internet carriers did not understand the problem at hand, the web content providers did understand the need as

they experienced the headaches of internet congestion and bottleneck service firsthand.

Leighton and Lewin began their company by entering a MIT entrepreneurial competition that allowed them to meet the venture capitalists and industry leaders that helped get their company off the ground. They took on more of the students who had worked on the mathematics as their first team members and eventually had busi-



ness professionals from outside the academic world join the company to help with their growth. Akamai Technologies was founded in 1998, with Leighton as Chief Scientist, and began marketing their services to the web content providers. Their early clients included Microsoft, Yahoo! and Apple.

Leighton assumed the role of CEO in 2012 and under his leadership has doubled Akamai's revenue to \$2.9 billion in 2019. Leighton sees the need for cybersecurity as one of the biggest issues in the world today, with billions of devices in people's home and offices being often unsecured. He has incorporated this into the fabric of Akamai's mission, to protect its users from the numerous cyberattacks that are now possible in our technology-heavy culture. With the COVID-19 pandemic and work now happening mostly virtually, Leighton considers the work Akamai is performing, more crucial than ever.

The Akamai Foundation, overseen by Leighton, is another passion of his. With his background in academia, Leighton is committed to increasing the number of students interested in STEM, through the foundation's initiatives that focus on the pursuit of excellence in mathematics in grades K-12, with a particular ability to attract more diversity the STEM fields by providing grants that to programs that help develop STEM-related skills in populations that are underrepresented in the current technology workforce.



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#### 2020 CIO OF THE YEAR

## SUPER GLOBAL FINALISTS

Over \$5 billion annual revenue & multi-national operations



**YASIR ANWAR** | Chief Technology & Digital Officer, Williams-Sonoma, Inc.

#### **SUCCESS STORY**

My greatest accomplishment in this current role is the transformation of Williams-Sonoma, Inc., from a traditional Retail company to a Retail Tech company. We are now well-positioned to further accelerate growth by advancing into a Tech Retail company. Earlier, technology was a follower to execute business ideas and more of a support function to fix existing systems. Today, our technology organization is the main engine propelling business growth and innovation.

I have elevated technology talent through investment in existing teams, smart hiring, building innovative solutions in-house, and thus providing the right challenges for the highly competitive Silicon Valley techies.



**SALLY GILLIGAN** | CIO & Head of Corporate Strategy, GAP Inc.

#### **SUCCESS STORY**

It has been a privilege to lead Gap Inc.'s technology transformation with my team. Modernizing our technology and innovating to ensure our digital capabilities drive our company strategy of enabling great customer experiences and advantages for our global brands has been our primary motivation. Transforming the organization into a modern delivery organization aligned to the business was foundational. The backbone of this was the modernization of our infrastructure to the public cloud and the transition of critical platforms to a micro-services architecture. While we are still on the journey, the progress we have made has already had a significant impact.



**RAVI NAIK** | SVP & CIO, Seagate Technology

#### **SUCCESS STORY**

Seagate Technology's IT has transformed itself into a lean, unified, and business-aligned thought leader with a forward-leaning execution mindset that challenges itself and the business to transform rapidly and continuously in a fast-changing technology ecosystem. We plowed back significant savings achieved as a result of the IT transformation into skillsets, architectures, and processes needed to prepare for Seagate's next phase of growth.

This goes on to show that under the right leadership, IT can truly become the tip of the spear of new business models.



**ANDY NALLAPPAN** | VP & CIO, Broadcom Inc.

#### **SUCCESS STORY**

I have been blessed to lead a great team of people who have made so many "First of a Kind" transformations in a unique way which is never heard of in the industry. Our greatest accomplishment is Integrating Broadcom into Avago creating the new Broadcom Inc in 2016. This had numerous challenges as we had to rebrand ourselves while integrating two big companies. The integration had a complex scope of ERP, DC, and Site consolidations and had to be done within the first 12 months. The integration was completed flawlessly saving millions of dollars annually with no negative business impact.



**ALAN PYE** | CIO & CVP, Advanced Micro Devices (AMD)

#### SUCCESS STORY

As AMD CIO, I have partnered with my team to develop a strategy to deliver scalability, efficiency, and security. We have modernized our infrastructure, including a strategic shift to the cloud, developed an AI/ML practice to drive operational efficiency across the company, and enhanced the company's Information Security to further secure AMD's IP in light of evolving external threats to the industry. As a result of these strategic moves, IT has been able to scale to manage the company's exponential growth, build a datacenter strategy to provide elasticity for compute and storage, and showcase our own technology for bottom-line results."

## **GLOBAL FINALISTS**

Over \$2 billion annual revenue & multi-national operations



#### **TOM CULLEN** | CIO, JUUL Labs, Inc..

#### **SUCCESS STORY**

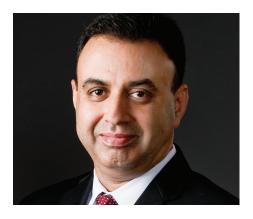
I was brought in to build/hyper-scale our IT, Data, E-Commerce and Cyber Security capabilities while creating a strategy to quickly build out a global technology & services footprint to enable our rapidly expanding global business. Our industry then pivoted which resulted in a significant restructuring of our business and operating model. One of my proudest accomplishments is building one of the strongest team's I've ever built that took on both hyper-scale growth and then a significant restructure/transformation, all within two years, while maintaining a high level of individual and team engagement, productivity and passion that remains.



#### PRAKASH KOTA | CIO. Autodesk

#### **SUCCESS STORY**

Overall, my biggest accomplishment at Autodesk is regularly delivering business value during this huge transformation phase of the company. I'm proud to lead an amazing team of IT professionals who drive continuous value and deliver great results through the use of new technologies. I love taking on the challenges that come along with a digital transformation and having a growth mindset with a continuous innovation approach that makes an impact.



#### **ADHIR MATTU** | VP & CIO, Marvell Semiconductor, Inc.

#### **SUCCESS STORY**

My greatest success has been overhauling Marvell's IT infrastructure and business processes, enabling Marvell's business transformation. The transformational journey—from \$5B in market value in 2016 to \$25B in value today, as well as the building out of the industry's broadest portfolio of infrastructure solutions covering the 5G, Automotive, Data Center and Enterprise markets has been possible due to great collaboration with the business teams.

The fact that we were able to seamlessly shift to work-from-home model and that Marvell today is a thriving business where employees feel safe, healthy and happy and are highly productive gives me great satisfaction.



#### **SAKET SRIVASTAVA** | Head of Business Technology, Square Inc.

#### **SUCCESS STORY**

Establishing core values, mission, strategy for the IT organization. Hiring and establishing a leadership team. Establishing a Strategy, Operations and PMO organization and through that putting in a partnership model with different parts of the business and starting a Steering committee for IT investments. Initiating and leading a multi-year Finance Transformation. Expanding the IT organization beyond SF and also exploring lower cost offshore expansion for the team.



#### **NAVEEN ZUTSHI** | SVP & CIO, Palo Alto Networks

#### **SUCCESS STORY**

Palo Alto Networks is a cybersecurity company with a mission of making each day safer and more secure than the one before. As we grew and scaled our company from a network security company to becoming the largest cybersecurity company globally, IT has enabled the business transformation to a SaaS security business while scaling the business through process simplification and rapid automation.

## **FHLBank** San Francisco



FHLBank San Francisco congratulates Elena Andreadakis and her fellow 2020 Bay Area CIO of the Year ORBIE Award finalists.

Thank you, Elena, for your accomplishments, contributions, and leadership.

## LARGE ENTERPRISE

Over \$1.5 billion annual revenue



#### **JOHN ABEL** | SVP & CIO, Veritas Technologies LLC

#### **SUCCESS STORY**

At the outbreak of the COVID-19 pandemic, my team swiftly pivoted to ensure our customers would not be impacted and our employees would be safe. Within a single week we moved our entire workforce, including customers support, engineering and operations to a complete remote model. We followed this up with additional tools and technology to ensure employee effectiveness was improved in the remote working environment. I know peers who had help desks that were overrun and had customer impacts. At Veritas, our customers continued to be supported and our internal helpdesk incidents actually went down by 25%."

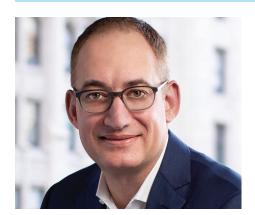


#### KIM BATES | VP & CIO, Webcor

#### **SUCCESS STORY**

As the first black female Vice President and CIO at Webcor, I encourage and support learning opportunities, positive change, acknowledgement and the advancement of black professionals, people of color, women and underrepresented communities.

I stand for fairness of all people, their ideals and beliefs; uplifting with positivity and progressive intent. My passion and drive is enabling the construction industry by introducing, encouraging and supporting construction technology solutions and innovations. Embedded in this historical accomplishment, is extreme pride in curating programs for all people, thoughts, ideas and solutions, building confidence to explore and imagine what's possible. Forever learning, dreaming big.



#### **JACOB SORENSEN** | EVP & CIO, Bank of the West

#### **SUCCESS STORY**

Delivering on our IT Strategy to build a new 'digital Bank' leveraging the public Cloud and DevOps capabilities in 100 days. Paused due to the pandemic as the Bank no longer needed deposits due to the economic situation, the team quickly pivoted to the PPP digital loan platform build. We were among the first to launch our online portal, issuing \$3.1B SBA loans and saving 300,000 jobs. As part of our broader community responsibility, we recently published our digital PPP Loan Application code to the GitHub public domain to enable other financial institutions to provide PPP loans to their customers.



#### **CATHLEEN SOUTHWICK** | CIO, Pure Storage

#### **SUCCESS STORY**

Since I've joined Pure, we've managed to prioritize building an increasingly diverse organization while delivering on business-critical initiatives--one has not had to come at the cost of the other. Every team member brings a unique perspective and has their own way of looking at and solving our technical and business problems. IT's ability to provide a more mature set of services has helped elevate IT's role within Pure. With our new "seat at the table," our business partners have come to rely on us for strategic guidance and the timely and effective execution of deliverables to meet their needs.



#### **SYLVIE VEILLEUX** | CIO, Dropbox

#### **SUCCESS STORY**

I have had the amazing opportunity to develop enterprise technology transformation roadmaps, organizational designs and operating models to enable and support new opportunities and growth for hyper growth, tech, financial and open source companies in 3 countries. As I look back, the most rewarding part is the fingerprint I have left on the success of the companies I worked for and the people I worked with. What is most memorable in my book, is the impact you have on people. My best work was through others, people who learned from/with me and went on to do amazing things.

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## **ENTERPRISE**

Over \$1 billion annual revenue



#### LYN CAMPBELL | EVP, Global Operations & IT, Proofpoint

#### **SUCCESS STORY**

My greatest accomplishment has been building tight and extremely positive alignment between the organizations who have broad, horizontal focus within the company. Corporate IT, Global Information Security, Production Engineering, Customer Success and Support - even Network Operations truly function in a collaborative and supremely customer-centric way, whether internal or external customers are the focus. There is no finger pointing or blame games between these entities, and even our post mortem process and focus on remediation and prevention result in truly cohesive focus on improvements without judgement.



#### **STEPHEN FRANCHETTI** | VP of Business Technology & CIO, Slack

#### **SUCCESS STORY**

Slack's Business Technology team creates exceptional technology experiences, with a difference. This is done with a razor-sharp focus on automation for business impact. We use the Slack platform to run IT, and enable our entire business. Our team underwent an organizational shift from a traditional IT department to a broader "Business Technology" department. We now run an automation center of excellence which builds bots, workflows and integrations that leverage artificial intelligence and machine learning. We also drive enterprise architecture, operational excellence, and data & analytics across the company, all to support scale & drive powerful business impact.



#### **CLAUS MOLDT** | EVP & CTO. FICO

#### **SUCCESS STORY**

During my four and a half years with FICO, I have been overseeing the development and execution of our platform strategy, which include migrating our decision management software from on-premise deployment to the cloud. We have optimized our product offerings from individually monolith applications to a modern micro-services based platform built on next generations technology paradigms.

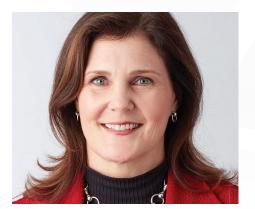
The FICO platform is rapidly becoming the next industry standard – A secure, reliable platform delivering the high technical standards the FICO customers have come to expect. It enables our global clients to deploy advanced analytic applications which automates and optimizes business decisions.



#### **NAT NATARAJAN** | EVP, Chief Product Officer & CTO, Ancestry

#### **SUCCESS STORY**

My greatest accomplishment has been leading Ancestry through its digital transformation. As the leader in family history and consumer genomics big data is at the core of what we do, however when I joined Ancestry our data was stored in an on-premise data center which didn't provided the scalability or agility we needed. Within a record time of 18 months, my team moved 23+ petabytes of data to the cloud. With over 24B historical records, 100M family trees and the largest consumer DNA network of 18M people. The cloud unlocked AI capabilities and agile development to drive breakthrough product innovations.



#### **KIRSTEN WOLBERG** | Chief Technology & Operations Officer, DocuSign

#### **SUCCESS STORY**

I believe the greatest accomplishment that I have achieved in my current role is building an agile, accountable, collaborative and engaged team that fundamentally knows they are enabling DocuSign success through the delivery and support of trusted solutions. This team operates with the values of trust, customer success and scale at the heart of everything they do. I could not be more proud of this team - both in what they deliver and in how they model the right behaviors every step of the way.

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#### 2020 CIO OF THE YEAR

#### LEADERSHIP AWARD

## PEOPLE FIRST LEADERSHIP CREATES LASTING LEGACY

Dick Daniels retired in June 2020 as CIO of Kaiser Permanente, after 12 years of service, and over 40 years of leadership experience working in Information Technology.

His time at Kaiser Permanante, saw an organizational change in his department that lead to Kaiser being recognized as one of the best places to work in IT for 11 years in a row. Daniels takes pride in this accomplishment, noting he was able to affect this change while still "keeping the lights on." Daniels, who considers himself a servant leader puts an incredible focus on people, he explains "even in today's fast-paced, technology-driven world, it's still largely about human connections and experiences." Under Daniels' leadership, six CIOs of other companies have previously been Kaiser employees. "I made a concerted effort to express my appreciation regularly through all types of communication — town halls, site visits, staff meetings, one-on-one meetings, and more. I took the time to connect with employees at all levels, and only positive outcomes result when you take a genuine interest in others."

Daniels connects his servant leadership with his time in the military. Serving for seven years in the Air Force, Daniels worked his way up to staff sergeant, getting his start in IT by managing a data center's operations. Military service was a tradition in his family, with him and his brothers following their's father lead. After Daniels left

the military he began working in manufacturing eventually finding his place in the financial sector. After a long career working in finance that included JPMorgan Chase and CapitalOne he chose to continue his career at Kaiser.

Daniels was drawn to Kaiser because he saw the chance to improve other's health through his work, he



**DICK D. DANIELS**Formerly, EVP & CIO, Kaiser Permanente

states "In financial services, we referred to our most important systems as mission-critical. In health care, they're life-critical." This belief proved to be nascent in the final months of Daniels' final time at Kaiser, with the COVID-19 crisis. Kaiser as part of the frontline of health-care, needed to stay continuously running to meet the needs of its patients and community. Daniels and his IT team played a key role in this, helping to increase the amount of virtual care patients could receive, while reinforcing the ability of employees to be able to work from home. Daniels notes "Communication was essential. The crisis management team operated alongside all the other IT functions that needed to continue. Regular practice of invoking crisis management really paid off, and I consider it essential in any organization."

The recent growth of remote work during COVID-19 has further highlighted the necessity of the role of CIO. Daniels belief that with the increased use of big data, automation, and analytics has made even organizations outside the tech sector, consider themselves and operate as a tech company. Daniels sees the role of the CIO increasing, with a company's ability to effectively grow and operate directly linked to the technology and security infrastructure it is utilizing in its work.

Though Daniels has retired, his still see himself contributing his unique servant leadership through his work on boards, and executive coaching.

## Reimagine the enterprise of tomorrow, today Enterprises facing technology-led transformation now contend with unprecedented uncertainty. Business, is no longer 'as usual' and has to evolve for immediate disruption, while remaining open to the opportunities of the new normal. This is why at HCL Technologies, innovative minds collaborate to make you a resilient digital enterprise, empowered with technology for the next decade, today. HCL congratulates the winners of the 2020 Bay Area CIO of the Year ORBIE Awards. \$9.9 Billion 150,000 ideapreneurs **49 Countries**



Over \$500 million annual revenue



#### **COLLEEN BERUBE** | CIO & SVP of Operations, Zendesk

#### **SUCCESS STORY**

To be a truly customer-driven company, every aspect of your work needs to begin with the customer. At Zendesk, I've painted a vision where our employees live the Zendesk customer experience whenever they need help internally. Much as customers today expect an omnichannel experience with a business, our employees should experience what we offer as well. To achieve this, we embarked on a journey to create an environment where our employees can ask any question or seek help using any channel that they want: whether it's phone, email, chat or messaging, to get the answer or help they need.



#### **LINH LAM** | SVP & CIO, Ellie Mae

#### **SUCCESS STORY**

As CIO, I've rebuilt Ellie Mae's IT function and infrastructure to ensure the company drives value not only through technology solutions, but also facilitates critical operational changes that give the company ability to scale. Currently, I am leading the IT department through the largest operational transformation initiative in company history. We're re-imagining how to conduct business to create scalable technology solutions that allow us to better serve our customers from first point of engagement to closing a loan. Additionally, my team ensures Ellie Mae's back-end systems and stored data are structured to support current and future investments in Al solutions.



#### **TREVOR SCHULZE** | CIO, RingCentral, Inc.

#### **SUCCESS STORY**

I'm proud of our response to the COVID-19 crisis. Anticipating a global shutdown, RingCentral was able to lean into its business continuity and communications technologies to transition the entire company—both our own employees and our network of almost 2000 contractors, spread across the globe from Eastern Europe to Southeast Asia to WFH environments within a week, before official restrictions took effect. Because our network of agents was in place and operational even before Day 1, we helped other companies make their transition to WFH by delivering the technology businesses desperately needed, multiplying the benefits our solutions provided during the crisis.



#### **TODD WILSON** | SVP of IT, Clif Bar & Company

#### **SUCCESS STORY**

In my tenure at Clif Bar & Company, we have moved from an antiquated, under-performing IT organization to best-in-class: highly automated manufacturing technology; modernized infrastructure, security, and privacy; and advanced analytics capabilities. At the outset, the organization was a food company with an outdoor adventure focus where most were generally techno-phobic and unaware of the potential value found in technology. This challenge is further complicated by being a values-based organization. I am most proud of the enormous digital transformation we have driven across the organization, bringing substantial strategic value to each of our aspirations: people, planet, community, business & brand.

#### 2020 CIO OF THE YEAR

## **CORPORATE**

Up to \$500 million annual revenue



#### **ALVINA ANTAR** | CIO, Zuora

#### **SUCCESS STORY**

Alvina championed "Zuora" as the voice of the customer, showcasing the modern-day Quote to Revenue architecture for subscription businesses. As a strategic business and technology partner, her Business Technology organization evolved Zuora's operating model for growth and scale. Alvina has been paramount in positioning Zuora as a trusted advisor for companies pivoting their business model in the "Subscription Economy". Alvina founded the Subscription CIO Exchange composed of hundreds of CIOs enabling business transformation through disruptive technologies and challenging the status quo. Her contributions make Alvina a prime example of a strategic and innovative CIO in today's digital enterprise.



#### **SATHIS ARASADI** | CIO, Fremont Bank

#### **SUCCESS STORY**

Two years ago, I decided to join Fremont Bank and lead the technology transformation, as I felt it is important to make community focused organizations successful in this technology driven transformation era. My goal was to device technology strategy using the strengths of community bank and develop a technology strategy that makes the bank successful and competitive. Last 2 years, we have significantly improved software delivery, completed multiple large projects, modernized infrastructure while establishing cloud migration path.

Hiring top talents, Transforming to Agile Delivery, Implementing Demand Vs Capacity Management for Business and technology to prioritize and build effective customer focused solutions.



#### **JULIE CULLIVAN** | Chief People & Technology Officer, Forescout Technologies

#### **SUCCESS STORY**

I have been incredibly proud to play a key role in our company's business transformation into a security as a service organization. This is an initiative that will have a huge impact on our growth and enable our customers to better secure themselves against today's cybersecurity threats. My organization has led the complex change management steps across process, policy, product and systems coordination, as well as building out the necessary infrastructure, to make this possible. I look forward to what Forescout will continue to accomplish in this area in the months and years to come!



#### **YOUSUF KHAN** | CIO, Automation Anywhere

#### **SUCCESS STORY**

I led a team focused on a systems transformation program including a complete re-architecture of Salesforce.

This included putting in new governance and change management as well as cost optimization measures. There were foundational changes made to Salesforce to improve data architecture business reporting; selecting a new sales compensation system, upgrading our quote to cash process. A key part of this saw me take ownership to drive sales enablement and company wider communication campaign.

The result of the work has led to strengthened partnerships between IT and other business functions as the work affected multiple business processes to be changed.



## NONPROFIT/PUBLIC SECTOR

Government, Education, & other Nonprofit organizations



#### **ELENA ANDREADAKIS** | EVP & CAO, Federal Home Loan Bank of San Francisco

#### **SUCCESS STORY**

With my talented team, I contributed significant improvements to the organization's resiliency, security, and business capabilities through the implementation of technology. We created a culture focused on talent, customers, innovation and agility.

Because of the business impact these changes initiated, I was then asked to develop these capabilities and practices for the Bank's talent and culture by leading the Human Resources function. These capabilities and practices have been extended to team members across the Bank, resulting in a culture increasingly more focused on talent development, customers, innovation and agility - with overall impact to the Bank, its employees, and its members.



#### **OPINDER BAWA** | VP & CIO, University of San Francisco

#### **SUCCESS STORY**

The greatest accomplishment for me was to achieve that fine balance: having great academic and business partnerships, IT leaders and staff that are contagiously passionate and deliver, a President (CEO) that values us (and technology), and a board that did not hesitate to give my team a standing ovation at a meeting. All this, in the noble pursuit of educating students, supporting faculty and staff, while gaining market presence in a tough competitive environment. I don't know how it gets better than that.



#### **HERMAN BROWN** | CIO, SF District Attorney's Office

#### **SUCCESS STORY**

Building relationships with the business, business partners and my team has taught me that it's imperative that as a leader, you are a trusted advisor and partner to the business; a team that you can trust and trusts you. I have assembled a team of dedicated, hardworking individuals, exemplify the meaning of TEAM. Additionally, we have great business partners, who are truly dedicated to the success of the San Francisco District Attorney's Office and understand the importance of the work that we do. None of this would be possible without everyone's combined support. No one does it alone!



#### SHAMYO CHATTERJEE

Chief Information & Technology Officer, Satellite Healthcare Inc

#### SUCCESS STORY

Outside of my professional experience, I enjoy mentoring and supporting new professionals and students. As a Board Member for CISE Education Fund, I work to raise funds and provide scholarships to students with financial need interested in IT, computer science and engineering. Additionally, I'm the founder of Wings, a non-profit organization dedicated to helping individuals following divorce.



#### **ROB LLOYD** | CIO, City of San Jose

#### **SUCCESS STORY**

Rob Lloyd Joined the City of San Jose in 2016, at a point of major transformation for the nation's 10th largest city. As CIO, he quickly supported the Mayor, City Council, and departments in their ambitions to use technology to build more responsive, friendly, and nimble services. Rob built a team that overcame hiring and resource challenges in measurable ways. San Jose has emerged as a national leader for public-private partnerships solving problems spanning customer experience, transportation, public safety, and digital inclusion. San Jose now places at the top of local governments nationally for technology leadership.

## Congratulations, Adhir Mattu!

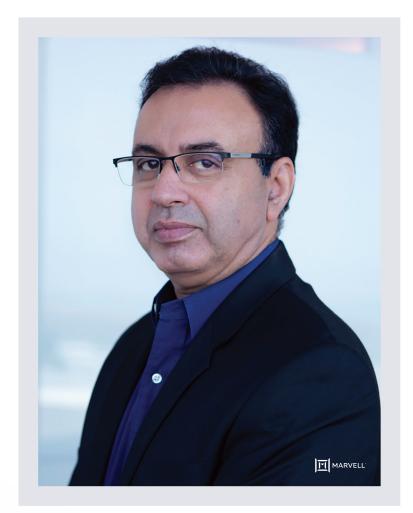
ORBIE® Award honoree two years in a row!

Marvell congratulates our own Adhir Mattu for being recognized as a 2020 CIO of the Year Finalist.

Thank you for your positive impact on our community.



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Adhir Mattu, Vice President and Chief Information Officer, IT Infrastructure, at Marvell



2020

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