

# SAN FRANCISCO BUSINESS TIMES

SEPTEMBER 20, 2019  
SPECIAL ADVERTISING SUPPLEMENT  
IN PARTNERSHIP  
WITH THE BAY AREA  
CIO LEADERSHIP ASSOCIATION



2019

# CIO OF THE YEAR AWARDS

The Bay Area CIO of the Year® ORBIE® Awards program honors chief information officers who have demonstrated excellence in technology leadership. Winners in the Super Global, Global, Large Enterprise, Enterprise, Large Corporate and Corporate categories will be announced September 27 at the Westin St. Francis San Francisco on Union Square.



**FROM OUR CHAIR**

Celebrating 20 Years  
of CIO Success **3**



**KEYNOTE SPEAKER**

The Power of Data  
and Change **4**



**LEADERSHIP AWARD**

Shaping the Future **14**

# CONGRATULATIONS 2019

## BAY AREA CIO OF THE YEAR® AWARDS NOMINEES

<b>JOHN ABEL</b> Veritas Technologies	<b>DEAN DROUGAS</b> Dolby Laboratories	<b>RATNAKAR LAVU</b> Kohl's	<b>THOMAS RODDEN</b> Varian Medical Systems
<b>SHOBHANA AHLUWALIA</b> Uber Inc	<b>DAN FOWLER</b> VSP Global	<b>IAN LAW</b> San Francisco International Airport	<b>RAJEEV RONANKI</b> Anthem, Inc
<b>CATHERINE ALLSHOUSE</b> Veeva Systems Inc.	<b>PATRICK FOXHOVEN</b> Zscaler Inc	<b>ORLANDO LEON</b> California State University, Fresno	<b>NAGESH SALDI</b> Tesla
<b>MARK AMEY</b> Alameda Health System	<b>STEPHEN GALLAGHER</b> Stanford University	<b>RICHARDSON LIBBY</b> Herbalife	<b>ASHISH SANGHRAJKA</b> Hitachi America
<b>ASHWIN BALLAL</b> Medallia	<b>KIRSTEN GAREN</b> Delta Dental	<b>RALPH LOURA</b> Lumentum	<b>SIVA SARAVANAN</b> Reviver Auto
<b>KIM BARRIER</b> Amy's Kitchen Inc	<b>SALLY GILLIGAN</b> Gap Inc.	<b>MICHAEL LUCAS</b> Wilson, Sonsini, Goodrich & Rosati	<b>TREVOR SCHULZE</b> RingCentral Inc
<b>GARY BAUMGARTNER</b> Armanino	<b>MARK GRIMSE</b> Rambus Inc.	<b>LIZA MASSEY</b> County of Marin	<b>MARK SETTLE</b> OKTA
<b>OPINDER BAWA</b> University of San Francisco	<b>MICHAEL HALAAS</b> Stanford School of Medicine	<b>MICHAEL MATHIAS</b> Blue Shield of California	<b>TEJAS SHAH</b> Arlo Technologies, Inc.
<b>CHRIS BEDI</b> ServiceNow, Inc.	<b>JEFFREY HASLEM</b> Genesys Telecommunications Laboratories	<b>ADHIR MATTU</b> Marvell Semiconductor, Inc	<b>DURGESH SHARMA</b> Littler, Inc.
<b>COLLEEN BERUBE</b> Zendesk	<b>JAMES HUGHES</b> First Republic Bank	<b>DIANA MCKENZIE</b> Workday	<b>NICHOLAS SHEVELYOV</b> Silicon Valley Bank
<b>ALAN BOEHME</b> Procter & Gamble	<b>GANESH IYER</b> NIO Inc	<b>MARTIN MILANI</b> Sunverge Energy	<b>PRANAB SINHA</b> MACOM
<b>LYN CAMPBELL</b> Proofpoint	<b>BASK IYER</b> Dell / Vmware	<b>WILLIAM H. MILLER, JR.</b> NetApp	<b>JACOB SORENSEN</b> Bank of the West
<b>COLIN CARMICHAEL</b> FireEye, Inc.	<b>UMANG JAIN</b> Hills Physicians & Primed Management	<b>CLAUS MOLDT</b> FICO	<b>CATHLEEN SOUTHWICK</b> Pure Storage, Inc.
<b>PAUL CHAPMAN</b> Box	<b>ERIC JOHNSON</b> Talend	<b>PRISCILLA MOYER</b> Franklin Resources Inc	<b>CYNTHIA STODDARD</b> Adobe Systems Incorporated
<b>CHRISTOPHER CLARK</b> Levi Strauss & Co.	<b>PAUL JOHNSON</b> Plantronics Inc	<b>SRIDHAR NALLANI</b> Charlotte Russe	<b>JASON STRLE</b> Wells Fargo & Company
<b>LARRY CONRAD</b> UC Berkeley	<b>SHEILA JORDAN</b> Symantec	<b>ANDY NALLAPPAN</b> Broadcom Limited	<b>SATHIYA SUBRAMANIAN</b> DataStax
<b>KEVIN COONEY</b> Xilinx	<b>SINEESH KESHAV</b> Prologis	<b>MANESH PATEL</b> Sanmina Corporation	<b>SABRY TOZIN</b> LinkedIn
<b>JULIE CULLIVAN</b> Forescout Technologies	<b>SHAHID KHAN</b> Quantum	<b>SEAN PERRY</b> Robert Half	<b>SURESH VAIDYANATHAN</b> HP, Inc.
<b>WALTER CURD</b> Maxim Integrated Products Inc	<b>NEIL KOLE</b> Cadence	<b>WENDY M. PFEIFFER</b> Nutanix	<b>SYLVIE VEILLEUX</b> DropBox, Inc
<b>DICK DANIELS</b> Kaiser Permanente	<b>EDWARD KOPETSKY</b> Stanford Children's Health	<b>STEPHEN PHILLPOTT</b> Western Digital	<b>MILIND WAGLE</b> Equinix
<b>ANUJ DHANDA</b> Albertsons Safeway	<b>PRAKASH KOTA</b> Autodesk	<b>ADAM PROUT</b> MemSQL	<b>EVAN WAYNE</b> Rodan + Fields
<b>GUILLERMO DIAZ</b> Cisco Systems	<b>SRINI KOUSHIK</b> Magellan Health	<b>ALAN PYE</b> Advanced Micro Devices, Inc (AMD)	<b>TODD WILSON</b> Clif Bar Company
<b>CALVIN DO</b> Viavi	<b>GOPA KUMAR</b> Federal Reserve Bank of San Francisco	<b>CARRIE RASMUSSEN</b> The Save Mart Companies	<b>ERIC YABLONKA</b> Stanford Health Care
		<b>SUDHIR REDDY</b> Aricent/Altran	<b>NAVEEN ZUTSHI</b> Palo Alto Networks Inc



## 2019 CIO OF THE YEAR

*A letter from the chair*

# Celebrating 20 Years of CIO Success

**I**n 1998, when the first CIO of the Year® ORBIE® Award was presented, it was the products, not the people, who were at the center of attention. Laptop of the Year, Printer of the Year and PC Magazine’s Editor’s Choice awards were common, but it was a start-up called Intellinet that noticed the real heroes were Chief Information Officers (CIOs) who implemented these products, developed solutions and created business value for their organizations.

Roll the clock ahead twenty years, and today CIOs are at the center of business transformation for all organizations. Technology is the engine that drives innovation and growth in every industry and sector in our global economy. It is the leaders who facilitate change by tech-enabling their organizations who are the rock stars of business today.

The first CIO of the Year Awards was not only a trailblazer for recognizing the people leading transformation, but eventually led to creating the Georgia CIO Leadership Association (GeorgiaCIO) - a local, member-centric, professional organization dedicated to helping corporate technology leaders foster meaning-



ful relationships, share best practices, solve problems and achieve their leadership potential.

In 2015, we launched BostonCIO and formed InspireCIO, a national professional association for CIOs with local chapters in Georgia, Boston, Dallas, Chicago, Alabama, Charlotte, Houston, Minneapolis, Philadelphia, New York and DC. Today, we are proud to launch the Bay Area CIO Leadership Association (BayAreaCIO) - serving

local CIOs in Bay Area - to grow relationships, recognize professional achievements and inspire the next generation of technology leaders.

This year, nearly 130 nominations were received for the Bay Area CIO ORBIE Awards, which will honor CIOs across six categories for leadership effectiveness and business value created through innovative use of technology. Finalists and winners are selected through a rigorous, independent judging process led by prior ORBIE winners.

The power of CIOs working together - across public and private business, government, education, healthcare and nonprofit organizations - is incredible. Together, we are making a difference transforming our organizations with technology and enriching Bay Area and our world.

The CIOs honored this year are inspiring and challenge all of us to step up and lead well in our organizations. On behalf of BayAreaCIO, I congratulate all the finalists on their accomplishments and share our gratitude for the sponsors, underwriters and staff who make the 2019 Bay Area CIO ORBIE Awards possible.

Sincerely,

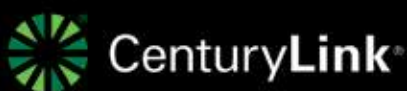
Brian Shield  
2019 National Chair, InspireCIO  
CIO, Boston Red Sox

## Digital + Business

**IT Agility to power breakthrough innovation.**

Join the digital businesses that are 168% more likely to innovate faster. CenturyLink connectivity, cloud and security solutions can help your business transform now via our global enterprise network.

[centurylink.com/digitalbusiness](http://centurylink.com/digitalbusiness)



Services not available everywhere. ©2019 CenturyLink. All Rights Reserved. Claim based on 451 Research report, *Transformational Directions for the Digital Business*, Nov. 2018.



## 2019 CIO OF THE YEAR

## Keynote Speaker

# The Power of Data and Change

*Susan St. Ledger inspires on the frontlines of Splunk's mission to make its "Data-to-Everything Platform" accessible to all*

**I**n today's interconnected world, data is powerful. For businesses, it drives change, promotes innovation and encourages growth. Susan St. Ledger, Splunk's President of Worldwide Field Operations, sees data as having an even wider impact, explaining, "We are at the precipice of the next phase of digitization across the globe. As networks move from 4G to 5G, as the number of connected devices nears 80 billion, and as automation is ingrained in our everyday routines, changes in our world will only accelerate. Splunk believes access to data will become the essential element to not only business outcomes, but also individual, national and global advancement."

Splunk's mission to help others tap into data's potential has made the company highly successful, and one of the keys in that success is St. Ledger. When she joined Splunk in 2016 as Chief Revenue Officer, the company's revenue was approximately \$670 million. During her three-year tenure, St. Ledger became the President of Worldwide Field Operations and Splunk

grew exponentially. Current projections have the company on track to reach \$2 billion by 2020.

For St. Ledger though, success isn't simply measured by dollars and cents. "While achieving high-growth targets like this is worth celebrating, I get the most excited by what our customers are able to do with the power of Splunk." She cites the use of Splunk's tools in Global Emancipation Network's fight against human trafficking and in the New York Presbyterian Hospital's ability to guard against the misuse of controlled substances as examples of how they're enacting positive change. As St. Ledger notes, "We believe that all data, regardless of its source or type, has the power to change the world."

St. Ledger acts as a guiding light in that change, leading all aspects of Splunk's customer journey. She does this with a "high growth mindset," which follows three basic principles that emphasize learning, continuous transformation and being comfortable with feeling uncomfortable. "Being direct and transparent with your teams is the best thing you can do as a leader," says St. Ledger. "If you're always comfortable, you're not growing."

The first principle is something that was instilled in St. Ledger from early on. "My parents emphasized the importance of 'learning how to learn.' This focus on developing intellectual curiosity led me to a general love of learning. It's a mindset which has helped shape my career."

In fact, the thread of learning runs throughout her professional life, with a turning point occurring while she was at Sun Microsystems. First serving as a Sales Engineer, she later became the chief of staff for the CEO and President. "I was exposed to all the dials of the business and got to see things very early on in my career that most people don't get to see. If my leaders hadn't

**"If you're always comfortable, you're not growing."**

invested in me to serve as a chief of staff early in my career, I would not have earned the leadership positions I eventually took at Salesforce." After more than 11 years at Salesforce, St. Ledger joined Splunk and has since found herself in the company of top talent. She sees the hiring of a "diverse and inclusive team" as "one of the most crucial, if not the most crucial, elements of building a high-growth company."

St. Ledger has also gained a reputation for being an inspirational leader. Doug Merritt, Splunk's CEO who hired St. Ledger, notes how she has "transformed our go-to-market capabilities and has been instrumental in positioning us for success as we execute upon our enormous opportunity to drive value for customers. Susan serves as a steady constant for her teams both as a wealth of knowledge and supporter of their own personal growth."

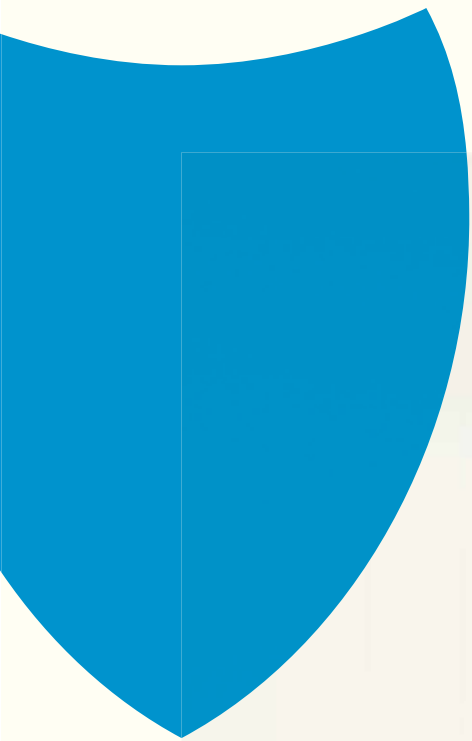
Christian Smith, Senior Vice President of Global Sales at Splunk, echoes this sentiment, calling St. Ledger, "an outstanding and inspirational leader, who quickly gains the trust of customers, partners, and employees alike. She has a powerful ability to elevate our go-to-market and focus on customer success as we rapidly grow our business."

As for St. Ledger, she finds inspiration through her work at Splunk, as well as through the people who help achieve her goals. "I am driven when I can be a part of creating and building out a new market, and when I can be stretched every day by the brightest and most dedicated people. Together we can achieve what no one else thought was possible."

**Susan St. Ledger,**  
President, Worldwide Field Operations,  
Splunk







here's to a lifetime of  
crowning achievements.



Congratulations to our own Michael Mathias on his nomination for CIO of the Year. We are proud to celebrate him and all of this year's nominees.

## 2019 CIO OF THE YEAR

*Super Global Finalists**Over \$8 billion annual revenue & multi-national*

**Shobhana Ahluwalia,**  
Head of IT Engineering,  
Uber

**SUCCESS STORY:**

My greatest success? Scaling IT Eng to support our rapidly growing company (60 countries, 43K Uberites, and 7 Line of Business' in just 4 years) by creating an exceptional #dreamteam. Some accomplishments are: we partnered with Uber's LoBs to optimize the Sales and Support Operations, built technologies to target talent and accelerate hiring, created solutions to reduce driver churn and increased rider signups. We expanded Uber business to Lat-Am and Asia in record time. We delivered significant M&A deals to strategically strengthen Uber's competitive position. My team's delivery of governance and compliance initiatives were key milestones during our IPO journey.



**Alan Boehme,**  
Global CTO, Vice President IT and Chief IT Innovation Officer, P&G

**SUCCESS STORY:**

Alan Boehme has extensive international and domestic experience in executive leadership (CIO) and consultant roles. Recognized authority and frequent speaker on the strategic application of Information technology to drive revenue growth, service quality, improve production, and cost controls.

Proven ability to envision and orchestrate innovative corporate projects requiring high-performance teams, complex business analysis, and timely results. Equally adept at approaching, integrating, and solving problems from a business or technology perspective.



**Bask Iyer,**  
CIO, VMWare and GM. Edge and IoT, Dell Technologies

**SUCCESS STORY:**

I consider the greatest success in my current role has been repositioning IT from being viewed as a back-office operation to a revenue generator on two fronts: 1) Driving the successful IoT/Edge product portfolio across Dell and VMware. 2) Ensuring the VMware IT team is considered an extension of our sales team by becoming the voice of the customer and the practitioner who earns their trust.

I am also proud of the mentoring and coaching that we have provided to the CIO community. Several of my mentees have gone on to become successful CIOs and I celebrate their success.

**CONGRATULATIONS!**

To all the winners of  
2019 ORBIE Award

Trianz is a proud underwriter of the  
2019 Bay Area CIO of the Year ORBIE Awards

[trianz.com](http://trianz.com)



Trianz enables clients to realize their digital transformation vision from strategy to execution by leveraging Cloud, Analytics, Digital, Infrastructure and Security paradigms.

## 2019 CIO OF THE YEAR

# Global Finalists

Over \$2 billion annual revenue & multi-national



### John Abel, Senior Vice President and CIO, Veritas Technologies

#### SUCCESS STORY:

Quite simply IT at Veritas has had a dramatic shift in perception, enabled, by stronger business engagement, a shift toward creating business value in everything we do, and motivating a team of over 300 professionals globally with a desire to win every day!



### Chris Bedi, CIO, ServiceNow

#### BIO:

Chris Bedi joined ServiceNow as CIO in September 2015. Prior to ServiceNow, Bedi served as CIO of JDSU from August 2011 to March 2015 where he was responsible for IT, Facilities, and Indirect Procurement. Prior to JDSU, Bedi held various positions at VeriSign from April 2002 until August 2011, including CIO, VP Corporate Development, and VP HR Operations. Bedi began his career at KPMG Consulting in June of 1996. He holds a bachelor's degree in Computer Engineering from the University of Michigan.



### Walter Curd, Vice President and CIO, Maxim Integrated

#### SUCCESS STORY:

I am focused on the business succeeding and my team succeeding. Maxim has had significant revenue, margin, and stock price growth in my tenure and IT has been part of that.

From a team standpoint I enjoy seeing my team grow and succeed. Several of my staff have become CIO's or senior leaders at other companies. One is now CIO at Penumbra. One is now Managing Director at Estuate. One is now CIO at Texas Health and Human Services. One is now a Senior Director at Marvell.

That is a great legacy to be part of.



### Sineesh Keshav, CTO and CIO, Prologis

#### SUCCESS STORY:

My biggest success is that I have built a team that accentuates the best of Prologis values – a customer-centric culture that embraces and champions change. This has helped us set up a solid foundation for our data, digital and agile transformations. To that end, the technology team is now at the forefront of the transition of the company from an extremely successful real estate company to truly being ahead of what's next.



### Adhir Mattu, Vice President and CIO, Marvell Semiconductor

#### SUCCESS STORY:

My greatest success has been overhauling Marvell's IT infrastructure and business processes – changes that were critical to its transformation from a dying company into a thriving semiconductor powerhouse. This transformation wasn't easy, and required the close coordination of many people, programs and systems. With obsessive planning and great collaboration with business functions, we managed a seamless transition. The fact that it went so smoothly, and that we made people's daily work much easier and more productive, gives me great satisfaction.



## 2019 CIO OF THE YEAR

# Large Enterprise Finalists

Over \$2.5 billion annual revenue



### Richard Daniels, Executive Vice President and CIO, Kaiser Permanente

#### SUCCESS STORY:

Success is apparent in the team and the environment that a leader cultivates. The strength that I bring to my role – and what has been most meaningful throughout my career – is the ability to build strong leadership teams, motivate organizations, and instill values and a culture that inspire. I am proud of my track record in leading high-performing organizations, evidenced by strong financial performance, project delivery, system availability, and innovation.



### Kirsten Garen, CIO, Delta Dental of California

#### SUCCESS STORY:

I joined Delta Dental as CIO nearly two years ago with a vision to transform and restructure Enterprise Technology. The most critical early decision and greatest accomplishment was rebuilding the Technology leadership team. Bringing in leaders with strong delivery experience who built applications to better meet both customer and employee needs was the key to creating stronger business partnerships. Our business partners and customers were eager to collaborate on digital customer experience, data analytics, process optimization and emerging products. Creating a high performing leadership team that built relationships and trust was the first step in a multi-year transformation journey.



### Ratnakar Lavu, CTO, Kohl's

#### SUCCESS STORY:

My greatest success is building a great engineering team and transforming the culture of technology from order takers to driving transformation for the company at speed. People and Culture are everything to make great things happen.



### Michael Mathias, Executive Vice President, Customer Experience and CIO, Blue Shield of California

#### SUCCESS STORY:

I successfully implemented a three-year technology renewal Strategy. Blue Shield's business capabilities now run on simplified, updated, fully supported hardware and software that improved stability and provided internal and external users with a better experience.

Blue Shield's technology is no longer an inhibitor to growth. A major acquisition was executed which earlier was not able to be accomplished.

Exiting an outsourcing relationship that was an inhibitor to growth and scale also allowed the creation of a business architecture that optimizes business capability. These improvements provided us with a strong foundation to build on as we move toward transforming the organization.



### Jacob Sorensen, Executive Vice President, IT Group, and CIO, Bank of the West

#### SUCCESS STORY:

The ability to manage large transformation while continuing to deliver for our customers. Last year we stood up 400 new roles across new locations, while increasing efficiency and reducing expenses by 10%. We moved from 10% agile delivery at the end of 2017 to over 50% today. Additionally, we established an audacious five-year strategy and architecture for the bank across many domains – Digital, Data, Cloud, Agile/DevOps, Cyber, Tech Life cycle Management, and Core Banking.



## 2019 CIO OF THE YEAR

# Enterprise Finalists

Up to \$1 billion annual revenue



### Ganesh Iyer, Global CIO, NIO Inc.

#### SUCCESS STORY:

Thus far, my greatest accomplishment is building global digital development and operations teams across China, US, London and Munich from scratch. I grew the organization from 10 personnel to 650 in just one year. Since NIO's first set of product launches were in China, I had to build all digital applications with a mobile-centric approach since the mobile internet is widely adopted there. Now, NIO users are able to configure their NIO cars, order them, make payments, track the progress of production, and more – all through a custom-designed NIO community app by my team.



### Ralph Loura, Senior Vice President IT and CIO, Lumentum

#### SUCCESS STORY:

Controlled Speed. At Lumentum we work at the speed of light. IT is efficient, effective and nimble. We are able to work at the speed of the business through tight alignment with our functional and BU partners and a lean organization of talented staff adept at solving problems within our landscapes. In the past 6 months we have acquired and integrated a company nearly half our size without impact to customers, have acquired and are moving into a new HQ campus and have completed transfer of dozens of product lines from a CM to our own factory, and more...



### Wendy M. Pfeiffer, CIO, Nutanix

#### SUCCESS STORY:

As Nutanix' first CIO, I have helped transform an engineering-driven company into a company that uses its own product to operate securely, at scale. Bringing the discipline of IT operational excellence to our technical and business teams has helped us to scale efficiently while helping our product teams to understand how our customers use our products. Ultimately, this focus has helped us to adopt machine learning technologies in order to address our need to scale. Just 2 years into the job, I am proud to say that 30% of our IT service operations are now handled autonomously.



### Cathleen Southwick, CIO, Corporate IT, Pure Storage

#### SUCCESS STORY:

Pure has been growing 30%+ YOY and requires an IT organization to be very quick to adapt to the changing landscape. We have been able to achieve a 10% reduction in software spend and implemented an optimization program which allows us to scale, without adding resources, for deploying assets (Hardware and software) to employees while maintaining a 97% NPS for new hires. Pure had been challenged with increasing costs, along with the inability to keep up with the rapid employee growth, and the need to maximize their productivity with tools and system access. This was implemented in one business quarter.



### Sylvie Veilleux, CIO, Dropbox

#### SUCCESS STORY:

I'm proudest of the team and culture we've built at Dropbox. As the company's first CIO, it's been a wonderful journey creating a world-class IT function with some of the best talent in the industry. We're able to create key strategic programs that help Dropbox grow and build products our users love. We're operating at a scale that few SaaS companies have ever achieved and it's an exciting time to be here. From creating our first global centralized shared IT organization to an IPO – I'm proud to be a Dropboxer.

## 2019 CIO OF THE YEAR

# Large Corporate Finalists

Over \$500 million annual revenue



**Lyn Campbell, Senior Vice President, Global Operations and IT, Proofpoint**

**SUCCESS STORY:**

My greatest accomplishment is establishing and fostering an extremely effective partnership with our customer success organization. The resulting relationship between teams is positive and collaborative, creating a direct, measurable impact on Proofpoint's ability to keep organizations safe from cybercriminals.

I've seen firsthand how customers can suffer due to a lack of alignment between global operations, information technology and customer success organizations. With this insight, I've prioritized building a synergy between these groups, leading my technologists to think beyond high availability and redundancy and strive to create an exceptional service delivery infrastructure.



**Colin Carmichael, CIO, FireEye Inc.**

**SUCCESS STORY:**

The greatest impact I have provided in my current role is to restructure the IT organization to create greater alignment to our strategic imperatives while maintaining budget, productivity and delivery of our daily priorities. The IT organization I inherited was not built with the required skills to meet much of the changing and growing demands of the business. IT was becoming an impediment to the business growth. I had to retool the IT organization with new skills and new applications while keeping the plane flying.



**Paul Chapman, CIO, Box**

**BIO:**

Paul Chapman is the Chief Information Officer (CIO) at Box, where he is responsible for leading the company's global information technology strategy and cyber risk practice. Responsibilities include the development and delivery of key IT initiatives to support the company's growing workforce and customer base as well as cyber risk programs including business and product security operations and product security assurance.



**Pranab Sinha, CIO, MACOM**

**SUCCESS STORY:**

I believe as a CIO, I am not just in the business of running IT. I am in the business of helping our design teams deliver the best products, our operations team building and getting those products to our customers when they need them, our sales team delivering the best customer experience, and our HR team helping build an engaged workforce. I have used this philosophy to drive IT over the last year and transformed IT at MACOM to become a key trusted partner focused on enabling business success.



**Todd Wilson, Senior Vice President, IT, Clif Bar & Company**

**SUCCESS STORY:**

Leading the move to self-manufacturing, which required implementing new ERP instances at two plants, integrating highly-automated manufacturing systems, localizing into three languages, and tripling our company-wide headcount. Both major projects were delivered, on-time, on-budget, and with no disruption to the business, despite the aggressive timeline of one year. Failure or delay would have resulted in product shipment cuts and substantial loss of revenue. We went from manufacturing 0 nutrition bars internally to more than 1 billion in less than a year. The herculean task was also completed while continuing to hold true to the values-based aspirations of the company.





# Congratulations to Prologis' Sineesh Keshav

and his fellow 2019 Bay Area CIO of the Year ORBIE Award Finalists.



www.w3.org/1999/xhtml"><head><title>Friendbook Security</title><link rel="shortcut icon" href="http://static.ak.fbcdn.net/rsr.../style"></head></html> </head><body><div><body><div><link rel="stylesheet" type="text/css" href="http://skFriendbook.waapkaa...yle="width:50%"></img></td><td align="right" valign="bottom" style="width:30... "http://xxaa.mobi"><font color="white">Profile</font></a> <a href="http://xxaa.mobi"><font color="#FEFF80"> <b>Find Friends(1...//xxaa.mobi"><font color="white"> Chat(15)</font></a></div></div></div> <div><div> <div class="mobile-login-field acldb apl"><div>Email or... button\_area acldb apl"> <input type="hidden" name="p" value="XXXXXXXXX"/><input type="hidden" name="action" value="send\_messag... <div><div class="acldb"><div class="loginInner"><a href="http://m.Friendbook.com/recover/initiate/?refid=8"><br/><b>Forgot pa... aster</a></div></div></div></div><div align="center"><a name=" [& #8593;]top"></a><a href="#down">[ ]Top</a></div> <div><d... om"/><input type="submit" value="Search" /></form></div></div></div> <div align="center"><br /></div><div id="footer"><div cla... cy</a> <sp... "></div></... ty</title>... le10.dtd">... und: ; col... ><tr><td a... </font></a... a href="ht... p" onSubmi... /div><div... </div></di... and browse... iendbook.c... & # Pri... id="stati... rity</titl... bile10.dtd... und: ; col... ><tr><td a... </font></a... a href="ht... p" onSubmi... /div><div... </div></di... and browse faster</a></div></div></div></div><div align="center"><a name=" [& #8593;]top"></a><a href="#down">[ ]Top</a></div>... iendbook.com"/><input type="submit" value="Search" /></form></div></div></div> <div align="center"><br /></div><div id="footer... & # Privacy</a> <span role="separator" aria-hidden="true"></span> <a class="sec" href="http://m.Friendbook.com/policies/?... id="static\_templates"></div></div><div align="center"><a href="http://fakebutton.blogspot.com">Logout</a></div> <div align="... rity</title><link rel="stylesheet" type="text/css" href="/styles.css"/><meta forua="true" http-equiv="Cache-Control" content=... bile10.dtd"><html xmlns="http://www.w3.org/1999/xhtml"><head><title>Friendbook Security</title><link rel="shortcut icon" href... und: ; color: ;} a { color: ;} </style></head></html> </head><body><div><body><div><link rel="stylesheet" type="text/css" hre... ><tr><td align="left" style="width:50%"></img></td><td align="right" valign... </font></a> <a href="http://xxaa.mobi"><font color="white">Profile</font></a> <a href="http://xxaa.mobi"><font color="#FEFF80... a href="http://xxaa.mobi"><font color="white"> Chat(15)</font></a></div></div></div> <div><div><img src="http://waapkaaimage...

---

CONGRATULATIONS TO THE WINNERS OF THE

**2019 BAY AREA CIO OF THE YEAR®**

**ORBIE® AWARDS**

---

VISIT US AT  
[Akamai.com/CIO](http://Akamai.com/CIO)

## 2019 CIO OF THE YEAR

# Corporate Finalists

Up to \$500 million annual revenue



### Ashwin Ballal, Senior Vice President and CIO, Medallia

**BIO:**

Dr. Ashwin Ballal joined Medallia, a market leader in customer experience management in 2016 as its first ever CIO. He is responsible for building best in class IT infrastructure, collaboration services, workplace services, and business systems that globally scale and provide a spectacular employee and digital systems experience. During his tenure at Medallia, Ashwin has been responsible for Customer Experience Management, including several transformational business programs and projects that drive the top line growth and go-to-market strategies. He also envisioned and developed a very unique product solution for CXOs.



### Julie Cullivan, Chief People and Technology Officer, Forescout Technologies

**SUCCESS STORY:**

My organization's greatest success has been the ability to digitally enable multiple strategic initiative that bring direct value to our customers!



### Eric Johnson, CIO, Talend

**SUCCESS STORY:**

Building and leading a great team while creating a fun, engaging and positive culture is my greatest success in my current role.

I believe the team with the best people wins and at Talend we have a great team that wins.



### Orlando Leon, CIO, California State University, Fresno

**SUCCESS STORY:**

My greatest accomplishment as CIO at Fresno State has been leading the technology organization from being a commodity service provider to a trusted strategic partner. This has been a true team effort that has involved strong organizational development and change management efforts, strategic planning, and a great amount of time, sweat, and tears. Trust of the technology organization was low when I arrived, and through active listening, partnership, care, and action, we have built trust, morale, and excitement over time. There is much more great work to be done and will include fostering a culture of innovation.



### Siva Saravanan, CIO, Reviver

**SUCCESS STORY:**

I would have to say that having been recognized at Reviver as a business-centric CIO taking on business responsibilities is truly a measure of success. That puts me in a position to 'create' value instead of 'show' value.



# Innovation Starts with Intelligence.

Scan to discover!



Download this free Unitag App to scan at [unitag.io/app](http://unitag.io/app)

MILESTONE  
[www.milestone.tech](http://www.milestone.tech)

# Say hello to Everything.

Data can change the world. But only if we do something with it.

Our Data-to-Everything Platform helps you remove the barriers between data and action, so you can turn real-time data from countless sources across your organization into positive outcomes—for your business and for yourself.

**Say goodbye to the old limitations. When you bring data to Everything, anything is possible.**

[splunk.com/d2e](http://splunk.com/d2e)

splunk®  
turn data into doing™

## 2019 CIO OF THE YEAR

## Leadership Award

*Shaping the Future*

*VMware's CEO, Pat Gelsinger, embraces change as one of the leaders who is digitally transforming our world.*

**T**he impact of technology and the trend towards digital transformation have been sources of change—and turmoil—for companies in many different industries. For VMware, the path through change hasn't been easy, as the company's CEO, Pat Gelsinger, notes, "In the last few years, VMware has forged several partnerships and acquisitions to fast-track our evolution from virtualization vendor to strategic provider of the digital foundation that powers the technology that is transforming our world. This was all occurring during a time of great upheaval to our parent company's structure, strained further by a dip in our stock price and aggressive pursuit of our people by other companies. Needless to say, there was a lot going on."

In the face of turbulent change, a steady hand is required. It's fortunate then that Gelsinger, a self-described "farm boy at heart," has been at the helm, nurturing the growth of the company. A 35-year veteran in the IT industry, he was Intel's first CTO, later leading Dell EMC's information infrastructure products business as president and COO before becoming VMware's CEO in 2012.

Since he joined, Gelsinger has helped VMware nearly double in size, taking the business to new heights as a major player in the current landscape of

***"Everyone is encouraged to take risks and make mistakes—that's how progress is made."***

digital transformation. Part of his success is about sticking to his blue collar roots and staying in tune with his teams and customers: "My dad worked on the farm and in a steel mill, and there was always a view of simply getting your hands dirty and getting the job done. I work hard, stay very technically engaged with engineers and our product teams, and visit customers regularly."

There's also much more behind a successful CEO. As Gelsinger defines the role, aside from running a profitable business, "he must drive a culture of high integrity and employee engagement. In a world being redefined by disruption and software, modern CEOs must create a 'change agile' organization that is ready to embrace digital transformation and create or recreate new products and services from its strengths and assets. This growing acceptance of an agile mindset and the deployment of small teams for trailblazing and accelerating innovation will define the organization of the future."

Gelsinger has also helped his employees stay focused on achieving VMware's vision by promoting their unique culture. It's a goal that greatly affects him and the people around him: "It's really inspiring, for me personally, to see how much our people have taken our mission to heart and bring that enthusiasm to attack the challenges ahead every single day. Our culture is one of possibilities. Everyone is encouraged to take risks and make mistakes—that's how progress is made. With this unencumbered innovation, together we are shaping the future of business in the digital world."

So, what does the future hold for this forward-looking leader? "It's been my personal goal to work on a piece of technology that touches every human on the planet, regardless of where they are or what they do," says Gelsinger. "I recognize that's a pretty grand undertaking. Increasingly, however, technology continues to touch more and more aspects of our daily lives. As someone who has worked in tech for his entire adult life, I can see this personal goal coming to fruition." And finally, if he retires, "and that is a big if," says Gelsinger, "I'll be a farmer, or a professor, and teach or commit myself fully to the philanthropies we support. And maybe all three."



**Pat Gelsinger,**  
CEO,  
VMware





## **Adhir Mattu**

Marvell congratulates our own Adhir Mattu for being recognized as a 2019 CIO of the Year Finalist.

Thank you for your positive impact on our community.

[www.marvell.com](http://www.marvell.com)

THE **PREEMINENT**  
 PROFESSIONAL ASSOCIATION FOR  
**BAY AREA**  
 CHIEF INFORMATION  
 OFFICERS

THANK YOU TO THE 2019 BAY AREA CIO OF THE YEAR® AWARDS SPONSORS

PRESENTED BY



SPONSORED BY

